

AN ANALYSIS OF STUDENTS BEHAVIOR IN LEARNING ENGLISH THROUGH SOCIAL MEDIA

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Abstract

The development of social media makes work easier, faster, precise, accurate so that it can increase the resulting productivity. The social media that are often used today are Facebook, Twitter, Instagram, WhatsApp, TikTok and other social media. One of the social media users today is a student. The development of the times will also make changes in human behavior, including students as one of the users. Student behavior, one of the things that need to be considered. The purpose of this study was to determine the effect of social media on student behavior in the learning process. This research was conducted on X-TKP class students of SMK N 1 Bojonegoro who have been actively using social media. Background The method used in this research is qualitative research in the form of case studies, in collecting data the researchers conducted interviews and questionnaires. The results of this study reveal two findings, which consist of 1) Students do not understand the material presented to the teacher if the teaching process is carried out through social media; 2) Students prefer to use social media as a medium to learn and practice English language skills independently. The use of social media as a medium for teaching in the current situation is indeed one of the most possible ways, although it is not quite right, but with social media it can make students' insights increase by easily getting information and meeting new friends through social media. In conclusion, the findings of this study provide the view that the use of social media as a medium for learning and training English language skills for students is very helpful, but for the learning process or delivery of material between teachers and students, social media can be used as a method variant but not as a learning method. The main.

Keywords : Social media, Students Behavior, Learning English.

Abstrak

Perkembangan media sosial membuat pekerjaan menjadi lebih mudah, cepat, tepat, akurat sehingga dapat meningkatkan produktivitas yang dihasilkan. Adapun media sosial yang sering digunakan pada saat ini adalah Facebook, Twitter, Instagram, WhatsApp, TikTok dan media sosial yang lainnya. Salah satu pengguna media sosial sekarang adalah pelajar. Adanya perkembangan jaman akan membuat perubahan pula pada perilaku manusianya termasuk siswa sebagai salah satu penggunanya. Perilaku siswa, salah satu hal yang perlu diperhatikan. Tujuan dari penelitian ini adalah untuk mengetahui pengaruh sosial media terhadap perilaku siswa dalam proses pembelajaran. Penelitian ini dilakukan kepada siswa kelas X-TKP SMK N 1 Bojonegoro yang telah aktif menggunakan sosial media. Latar Belakang Metode yang digunakan dalam penelitian ini adalah penelitian kualitatif berbentuk studi kasus, dalam pengumpulan data peneliti melakukan wawancara dan kuesioner. Hasil penelitian ini mengungkapkan dua temuan, yang terdiri dari 1) Siswa kurang memahami materi yang disampaikan kepada guru jika proses mengajarnya dilakukan melalui sosial media ; 2) Siswa lebih memilih menggunakan sosial media sebagai media untuk belajar dan melatih kemampuan berbahasa inggris secara mandiri. Penggunaan sosial media sebagai media untuk mengajar di situasi saat ini memang salah satu cara yang paling memungkinkan, walaupun kurang tepat, tetapi dengan adanya sosial media bisa membuat wawasan siswa menjadi bertambah dengan mudahnya mendapatkan informasi dan bertemu teman baru melalui sosial media. Kesimpulannya, temuan dari penelitian ini memberikan pandangan bahwa penggunaan sosial media sebagai media belajar dan melatih kemampuan berbahasa inggris bagi siswa sangat membantu, akan tetapi untuk proses pembelajaran atau penyampaian materi antara guru dan murid sosial media bisa dijadikan sebagai varian metode tapi bukan untuk jadi metode pembelajaran yang utama.

Keywords : *Sosial media, Perilaku Siswa, Pembelajaran Bahasa Inggris.*

INTRODUCTION

In modern times like today, the internet has become a common thing and has been used by most people. Through the internet, there are various things that can be done either personally, productively, or for entertainment needs. One of the things that is often done on the internet is social media. Currently the internet has become a part of even a necessity for everyone regardless of age, even in the current era children or students at the elementary school level and even at the kindergarten level are smart enough to use smartphones. It is undeniable that the existence of the internet can facilitate work in many ways, even one of them is for learning media for students. With the internet and social media, both as a means of learning or entertainment for today's society, including for students who

use social media as a learning medium. This of course can help the learning process of students, as with other learning processes that have positive and negative influences on the process of using it, social media of course does not escape the risk to its users. So that in obtaining learning outcomes, actually the main point is the willingness to carry out learning. As for the media and the internet, as a support and support for the additional learning process for students. Attitudes of students also need to be considered and their development considered. In this case, teachers and parents are led to cooperate in the process of monitoring the development of attitudes and behavior of students, without exception the behavior of students on social media. With the development of the times. Where everyone can easily get any information and news quickly. Of course it can affect

the perspective, way of thinking, and way of behaving. Of course it all relates to the behavior of the students. Piagen (in Adisusilo, 2012: 3) moral behavior itself actually has influencing factors, namely external factors and internal factors. Based on the formulation of the problem above, the purpose of this study is to determine the implementation of using social media on student behavior in English learning. Judging from the review of the literature, the researcher believes that there are no researchers who have investigated this at the school. The difference with the first literature is that the social media that is focused on is Facebook, while author on social media in general. The object under study focuses on knowing the use of social media content, to determine students' social behavior, while the author will examine the influence of social media on student behavior. The second literature focuses on students' opinions about the use of social media as a medium of learning and objects to students, while the resercher conduct research on high school students who are already actively using social media. The third literature, the object of research is on students in junior high school, while the object of research is on students in high school and the use of social media specifically in learning English.

RESEARCH METHOD

In this study, researchers used qualitative methods. The following is the opinion of the expert regarding this research method. According to Sugiono (2005), which means that qualitative research is more suitable to be used for this type of research that understands social phenomena from the participant's perspective. In simple terms, it can also be interpreted as research that is more suitable to be used to examine the condition or situation of the object of research. With the existence of social media in the era of Serangarang, it is a phenomenon that occurs with the progress of the times and technology. The data sources of this research are high school students who already use social media actively. The

choice of interview technique here, the researcher uses to complete in collecting data, in order to obtain concrete results on the research subject. The meaning of the interview according to the experts. The definition of an interview is a conversation with a specific purpose. In this method researchers and respondents directly (face to face) to obtain information orally by obtaining objective data that can explain the research problem according to Lexy J. Moleong (1991:135) and conducting a questionnaire is a data collection technique that is done by giving a set of questions. or a written statement to the respondent to answer. Sugiyono (2005:162) Analysis of data from research is a collection of words from the results of the research which are then concluded the results, in the form of sentences.

RESULT AND DISCUSSION

Based on the results of the questionnaire and interview above, the students of class X OTKP-2, who actively use social media are quite wise and know the limitations of social media. Students use social media as a medium to learn and practice English language skills. Social media in the future not only teaches how a communication and information technology has an impact, but also teaches how a communication technology is absorbed and adopted (Bandura, 2001). The use of social media is now happening in the process of distance education (e-learning) where the teaching and learning process is no longer limited to classrooms, distance, and time. However, students do not use social media as a medium for the learning process. There is clearly a difference between using social media, as a medium for learning and being used as a medium in the student learning process. Students use social media as entertainment if they are tense in the learning process. In order for the objectives to be achieved properly, the teacher should be able to choose the learning method that is applied when learning the selection of the right method to improve student learning outcomes. Therefore, teachers must be able to choose good and appropriate learning

methods for students so that student learning outcomes can increase (Suswandari, 2017). Judging from students' opinions about the use of social media. Social media helps students to learn and practice English skills independently, but for the activities and process of giving lessons, students still choose to use the direct method that is carried out in class. Learning is a systematic and systemic process or activity that is interactive and communicative between educators "teachers" and students, learning resources, and the environment to create a condition that allows student learning actions to occur. Arifin (2010:10) Student policies in using social media are also needed in learning activities, with the use of social media as a medium for the learning process. Students who do not have awareness and responsibility in the use of social media will choose to use social media as a medium for entertainment, forgetting time, and forgetting the tasks that have been given by the teacher. With the behavior of students who have low awareness, teachers are required to innovate to find creative ways and rules that must be followed in the learning process, so that students can become wise users of social media. Social media is an Internet-based media that allows users the opportunity to interact and present themselves, either immediately or delayed, with a wide audience or not, which encourages the value of user-generated content and the perception of interaction with others. (Carr and Hayes, 2015) Based on the results of interviews with class X OTKP-2 students, awareness of the benefits and bad effects of using social media, students actually already know it consciously. Changes in behavior with the

presence of social media have been felt by students on the grounds of forgetting time, wasting quotas, to addictions that make students often lose track of time in social media activities. It is the awareness of the students themselves that can make students responsible with their obligations as students. Students are required to learn actively in every subject given by the teacher and will have broad knowledge and students themselves must be responsible for each learning process and learning outcomes to be balanced (Wahyudin, 2002). Based on the results of interviews with teachers in class X OTKP-2. Teachers are also aware of the difference between students who actively use social media and those who do not. In this case, J.Sudarminto (1990) (in Semana, 1994), argues that the image of the ideal teacher is aware and responsive to the changing times of his non-routine teacher action patterns, the teacher is advanced in mastering the basic knowledge and instrumental devices (eg thinking systems). , scientific reading, problem solving skills, etc.) that are needed for further or sustainable purposes. Therefore, the role of the teacher in the process of interviewing students so that they can use social media wisely also needs to be considered. As the teacher's opinion for students who actively use social media wisely will know the time of collection of assignments given, while the behavior of students who use social media unwisely, students will easily imitate answers that are already on the internet, even without studying it first, students do not punctual in submitting assignments. With that, the duties and supervision of teachers in students' social media activities also need to be considered and implemented.

CONCLUSION

Based on the results of this study, it can be concluded about the behavior of students who have actively used social media in class X OTKP-2 at SMK N 1 Bojonegoro.

The first and third students have no problem discussing lessons through social media, the second students do not agree to use social media as a medium to discuss lessons, the first students are neutral between status updates and learning, while

the second and third students prefer to study. The use of social media is not disturbing for the first student, while the third student chooses neutral. From the results of research conducted on three students, all three admitted that they had opened social media during lessons on the grounds that they were bored with the learning process. The three students received information through social media, the three students also agreed that they had more insight when using social media. The three students quite agree with using social media as a medium to learn and practice English language skills. Based on the analysis of the indicators in this study, it is related to how students divide their time in using social media between doing assignments and using it as entertainment. Here there are difficulties or challenges in using social media as a medium for the learning process or conveying material between teachers and students, this is evidenced by data from questionnaires and interviews conducted with students. Students have difficulty receiving material if the learning process is carried out through social media, students are more easily bored and switch to using social media as entertainment. The use of social media makes it difficult for students to focus in the learning process, but helps students in the learning process and practice their English skills.

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