

THE STUDENTS' INTEREST IN LEARNING FOUR BASIC ENGLISH SKILLS THROUGH INSTAGRAM APPLICATION

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Abstract

The definition of interest is the feeling or passion that a person has for something. So it can be said that student interest is something that is closely related to the personality, motivation that exists in students or encouragement from outside influences. The passion that students have to achieve what they want. Interest can influence students' attention, encourage effort, and support the learning process. It is important for educators to know the interests of students. aims to consider the learning strategies that will be used. Based on the results of research on student interest in learning four basic English skills using Instagram is strongly supported by students. They also have experience when learning four basic English skills through Instagram. According to their learning experience using Instagram, it can be interpreted that the Instagram application is a good learning medium to train students' English skills ranging from reading, speaking, writing, and listening skills.

Keyword: Students' interest, learning four basic english, instagram

Abstrak

Pengertian minat adalah perasaan atau gairah yang dimiliki seseorang terhadap sesuatu. Jadi dapat dikatakan bahwa minat siswa adalah sesuatu yang berkaitan erat dengan kepribadian, motivasi yang ada dalam diri siswa atau dorongan dari pengaruh luar. Semangat yang dimiliki siswa untuk mencapai apa yang diinginkan. Minat dapat mempengaruhi perhatian siswa, mendorong usaha, dan mendukung proses belajar. Penting bagi pendidik untuk mengetahui minat peserta didik. bertujuan untuk mempertimbangkan strategi pembelajaran yang akan digunakan. Berdasarkan hasil penelitian minat siswa dalam mempelajari empat keterampilan dasar bahasa Inggris menggunakan Instagram sangat didukung oleh siswa. Mereka juga memiliki pengalaman saat mempelajari empat keterampilan dasar bahasa Inggris melalui Instagram. Berdasarkan pengalaman belajar mereka menggunakan Instagram, dapat diartikan bahwa aplikasi Instagram merupakan media pembelajaran yang baik untuk melatih kemampuan bahasa Inggris siswa mulai dari kemampuan membaca, berbicara, menulis, dan mendengarkan.

Kata kunci: Minat siswa, pembelajaran bahasa Inggris empat dasar, instagram

INTRODUCTION

English is a universal language that is used to interact with people all over the world. Some countries in the world use English as a means of communication or their primary language. And several other countries put English as their second language to communicate, one of the countries is Indonesia.

In Indonesia, English is taught as a foreign language so there are many challenges for a teacher when providing English learning. The minimal use of English in our everyday life makes it difficult for students to understand or practice English. An effective and appropriate method is needed for developing of students' English.

To learn English, a student need to master all of the four basic skills of English. The four abilities are speaking, reading, writing, and listening. This is supported by Uma and Ponnambala (2001) who state that mastering language skills will determine the students' communicative competence in the target language. The four abilities are related to one another. The speaking and listening skills are combination that interrelated for the student be able to create an effective oral communication. Reading and writing have a strong integration of connections as skills. The integration of the two aims to develop students' abilities in understanding reading materials and writing tasks.

As the improvement of technology, the rapid dissemination of information makes everything easier, including efficiency in the world of education and knowledge. Learning English can be done anywhere and anytime not only at school listening to the teacher's explanation. There are

many media can be used to improve the student's English language skills. Social media is an alternative. The very big attraction of the existence of social networks which various things can be found there, such as finding connections, information, knowledge and others.

The use of social media intensify makes almost everyone never escape the world of social networking. Everyone has their own account in some of social media. This good opportunity should be used as best as possible by the educators. Maximizing the use of social media as a tool for learning English. There are many social media that can be used as a medium for learning English include YouTube, Instagram, Facebook, Twitter, blogs, and etc.

Instagram is a social media that is currently in demand by many people. The majority of Instagram users are teenagers. The presence of Instagram is an interesting phenomenon for its users. Yadegarfar and Simin (2016) Stated that "Instagram offers a lot of contextualized visual information and can be very useful in the education setting because it provides visual elements for visual students". Users can take photos or videos and upload on their Instagram whenever and wherever they want. Users can also add captions according to the photos or videos they uploaded. This can be used by students to practice English language skills. Students can upload photos and videos by adding English captions that will practice their writing skills. Students can upload videos speak English which will practice their speaking skills as well as self-confidence. On the other hand, there are many accounts from content creators that share the

knowledge of learning English so that it will make it easier for students to understand English and improve their abilities.

This research focuses on Instagram as a place for students to practice their English skills. The tendency of students to use Instagram in their daily life provides an opportunity for educators to take advantage of this application. Almost all students have difficulty learning English because of the lack of application of English in their daily life. Instagram will be an interesting thing for students to enjoy their learning activities. Instagram can be a great educational tool that makes the educational process interesting and insightful (Kirst, 2016).

This concept fits perfectly with the combination of what students need and what students are interested in. The reason the researcher is interested in knowing how Instagram can affect students' interest in learning English. Related to the research subject taken by the researcher, namely students of SMAN 2 Bojonegoro where the learning has used the Instagram application. So that this study will be mutually sustainable. This study will examine more deeply how the experiences of SMAN 2 Bojonegoro students after learning English using the Instagram application.

RESEARCH METHOD

Researcher used a qualitative descriptive research method in examining this study. According to Nazir in Andi Prastowo (2011: 186), the descriptive method is a method used to research the status of a group of people, an object, a set of conditions, a system of thought, or a class of events in the present.

From the above description, qualitative descriptive research is research that is not manipulative or changes in the variables in the data. The assessment of this research is objective according to the description of the conditions and situations that are in the field and focuses on meaning. By using a qualitative descriptive research method, researchers tried to collect data and describe it naturally. Collecting data from this study emphasizes work steps by analyzing and describing how students are interested in learning English through the Instagram application by making observations, interviews, and documentation.

In this study, the researcher determines the research subject based on the sub-themes taken. Parties who can help provide information related to case studies developed by researchers. The research subjects who played a role in this study were high school students from SMAN 2 Bojonegoro. There are five students as research participants. Many considerations in choosing research subjects including learning English at SMAN 2 Bojonegoro have used Instagram as a learning medium. Not only in English but in several subjects also the consistency of Instagram as a medium is very much used. And Twelfth graders will be targeted. The researcher felt that the twelfth graders were the right choice. This accuracy is based on several things, such as twelfth graders who are already in the phase of knowing many things and exploring themselves.

Researcher use primary data as data collection techniques which directly take from the object under study. The data collection technique used is in the form of observation and interviews. Researcher use a structured

interview type where the researcher has prepared questions that have been arranged systematically and will be asked to several selected respondents.

RESULT AND DISCUSSION

A. Result of Interview

The analysis focused on the topic to find out how interested participants were in learning English through the Instagram application. Findings will be divided into ten categories and to help understand the result of the interview, the researcher presents some important information that presented in tabular form and the researcher provides information for assessing student interest, namely Strongly Interested in the total percentage of 35%, Interested in the percentage of 30%, Uninterested in the percentage of 25%, and Strongly Uninterested in the 15% percentage. So that the total number of participants on each point is 100%

1. Instagram Usage

Respondent	Instagram Usage	Response	Percentage
Ferry	4 years 2 hours in a day	Interested	30%
Icha	Since 2016 About 7 hours in a day	Strongly Interested	35%
Akur	About 3 years Between 10 to 20 minutes a day	Strongly Uninterested	15%
Jitta	About 5 years At most 1 hour a day	Uninterested	20%
Nawa	2 years 1 to 2 hours a day	Interested	30%

In the table above, it can be seen that there are two participants who have the same percentage of interest, namely

respondents Ferry and Nawa with a percentage of 30% where the duration of using Instagram is more than one hour a day. Then a respondent named Icha has an interest percentage of 35% which means he has a very interested response because the time to use Instagram in a day can reach up to seven hours. The other two respondents have a duration of time of use in a day is one hour or even less than one hour with a percentage of 20% for Jitta and 15% for Akur.

2. Learning English Through Instagram

Respondent	Learning English Through Instagram	Response	Percentage
Ferry	Upload poster Caption in english	-	-
Icha	Upload poster Caption in english	-	-
Akur	Upload poster Caption in english	-	-
Jitta	Upload poster Caption in english	-	-
Nawa	Upload poster Caption in english	-	-

Based on the table above, all participants have the same experience with learning English through Instagram so that with student participation in doing assignments well, it is hoped that it can trigger student interest.

3. Obstacles Doing Assignment Through Instagram

Respondent	The Obstacles	Response	Percentage
Ferry	Sentence structure in english	Interested	30%
Icha	Sentence structure in english	Interested	30%
Akur	Confused about how to tag the teacher's instagram in the photo	Uninterested	20%
Jitta	Difficulty drawing	Interested	30%
Nawa	Unsupported signal	Uninterested	20%

Based on the table above, the percentage calculation is obtained by looking at the obstacles experienced by the participants, if these obstacles are closely related to the Instagram application, the percentage can be said to be 20% because of this it can trigger students' disinterest in learning English using Instagram. As revealed by a respondent named Akur that the respondent has a little difficulty with the appearance on Instagram then a respondent named Nawa also has problems in the form of a signal connection because the use of Instagram really requires a stable signal state. The other three respondents have the same percentage of 30% where the obstacles they face are not directly related to the Instagram application so it can be said that it does not affect their interest in the Instagram application.

4. Instagram Account with english Content

Respondent	Instagram Accounts	Response	Percentage
Ferry	@kampungin ggrism	Strongly Interested	35%
Icha	@emmawatson	Interested	30%
Akur	@antogriezmann @cristiano	Interested	30%
Jitta	-	Strongly Uninterested	15%
Nawa	@yk_yusufkar	Interested	30%

Based on the table above, there are three participants who have the same percentage of interest, which is 30%. The three participants mentioned following accounts from foreigners. In this case, it can help their interest in learning English appear by seeing how the activities carried out by the account owner. Furthermore, the participant named Ferry has a 35% interest percentage because he follows an English learning account where the researcher concludes that the participant already has an interest in learning English through Instagram. The English learning account always uploads content in the form of how to speak English, grammar formulas, vocabulary, and so on. But there is one participant who does not follow an account that has English content. The participant has an interest percentage of 15%.

5. Giving Caption

Respondent	Giving Caption	Response	Percentage
Ferry	Always write caption in English	Strongly Interested	35%
Icha	Write caption in English	Interested	30%
Akur	Upload when there is a task	Strongly Uninterested	15%
Jitta	Rarely upload photos	Uninterested	20%
Nawa	Write caption in English	Interested	30%

In the table above, there are two participants who have the same percentage of interest, namely Icha and Nawa with a total percentage of 30%. The two participants were included in the interested category because several times they wrote captions in English. The participant named Ferry can be said

to be very interested because he always often gives English captions to his uploads. The percentage that can be obtained is 35%. the other two participants Jitta and Akur didn't seem very interested in captioning their uploads. Jitta said that he rarely uploads content so the total percentage he gets is 20% and Akur who only uploads when there are only tasks has a total percentage of 15%.

6. Improve English Skills by Seeing People Use English on Instagram

Respondent	Seeing People Use English	Response	Percentage
Ferry	I want to improve my English skills	Strongly Interested	35%
Icha	Quite want	Interested	30%
Akur	Honestly, I want to learn English	Interested	30%
Jitta	According to mood	Uninterested	20%
Nawa	I want to improve my English skills	Strongly Interested	35%

The table above shows how each participant reacts when they see English speaking people on Instagram. Almost all participants have the same response so they are more motivated to learn English with an interest percentage of Ferry 35%, Nawa 35%, Icha 30%, and Akur 30%. Meanwhile, one of the respondents named Jitta said that according to the state of the mood, the researcher concluded that the percentage of interest was 20%.

7. Read English Quotes on Instagram

Respondent	Read Quotes	Response	Percentage
Ferry	Often read, especially in the caption	Strongly Interested	35%
Icha	Ever read, using google translate to know the meaning	Interested	30%
Akur	Ever read, using google translate to know the meaning	Interested	30%
Jitta	Often read and want to know the meaning	Strongly Interested	35%
Nawa	Ever read, using google translate to know the meaning	Interested	30%

Based on the table above, it can be seen that there are two participants who have the same percentage results, namely Ferry and Jitta where they often read English quotes on Instagram. The percentage of interest they have is 35%. The other three participants also had the same percentage results, namely Icha, Akur, and Nawa with an interest percentage of 30%.

8. Want to Have Foreign Friends on Instagram

Respondent	Foreign Friends	Response	Percentage
Ferry	Want to communicate	Strongly Interested	35%
Icha	Want to interact	Strongly Interested	35%
Akur	Want but afraid	Interested	30%
Jitta	Would love to have it	Strongly Interested	35%
Nawa	Want to have it	Strongly Interested	35%

Based on the table above, all participants have the same interest in wanting to have foreign friends from the Instagram application. They have a percentage of Ferry 35%, Icha 35%, Akur 30%, Jitta 35%, and Nawa 35%. The percentage of Akur looks lower than the other participants because this

respondent really wants to have foreign friends on Instagram but there is a little fear that later he can endanger himself.

9. The Feeling When Learning English Using Instagram

Respondent	The Feeling	Response	Percentage
Ferry	I feel happy	Strongly Interested	35%
Icha	I'm quite happy	Interested	30%
Akur	I feel comfortable	Strongly Interested	35%
Jitta	Just feel fun	Interested	30%
Nawa	I feel comfortable	Strongly Interested	35%

The table above shows the feelings experienced by participants while learning English using Instagram. Each participant has a different reaction. Ferry, Akur, and Nawa had an interest percentage of 35% because of the statements they made that they felt comfortable or happy when learning English through Instagram so that the researchers concluded that the learning they had done could trigger this interest to arise. Icha and Jitta also have the same percentage of 30% where they feel normal when learning through Instagram.

10. The Impact of Learning English Using Instagram

Respondent	The Impact	Response	Percentage
Ferry	Lots of interesting content	Strongly Interested	35%
Icha	Getting excited to learn	Strongly Interested	35%
Akur	Easier to understand but enlarge individual level	Interested	30%
Jitta	Increase knowledge	Strongly Interested	35%
Nawa	Don't feel bored while studying	Strongly Interested	35%

Based on the points given by participants, such as Instagram has a lot of interesting content, makes them enthusiastic about learning, adds information, is easier to understand, and doesn't get bored easily, the researcher concludes that from these points Instagram can trigger students' interest in learning. so that almost all participants have an interest percentage of 35% and 30%.

B. Result of Observation

Based on observations made directly by researchers on the activities of the participants on their Instagram accounts, it shows that the participants most often use Instagram to read English quotes and add captions to their uploaded content using English. In accordance with this context, participants have indirectly trained their reading and writing skills. Not only that, from these activities, participants can also enrich their vocabulary in English.

According to the research result, the researcher will answer the research question sequentially. The first question is about the experience of students learning English using Instagram.

All participants agreed that learning especially learning English can be easily done using Instagram. As in the previous discussion, participants had received school assignments with assessments carried out through the Instagram application. the task is in the form of making posters and then they upload it on their Instagram account and provide a caption about covid-19 using English.

The second question is what makes students interested in learning English through Instagram. With the many interesting features found in the

Instagram application, there will be many ways that can be done.

CONCLUSSION

In this case, the participants have given their explanation about learning four basic English skills through instagram. All participants agreed that Instagram could make them interested in learning English with various interesting features. Even at school, participants also often receive school assignments from various subjects via Instagram.

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