

## AN ANALYSIS THE USE OF ENGLISH SINGSING CHANNEL IN YOUTUBE TO LEARNING ENGLISH VOCABULARY TO YOUNG LEARNERS At TK KARTIKA IV

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**Abstract:** *This research provides an evaluation related to the analysis of students who learn vocabulary using YouTube media. Vocabulary is an aspect that has an important part in learning English. Vocabulary provides an important basis for students in doing foreign language learning. related to vocabulary for young learners, the teacher must provide innovation and interesting learning for students by using the media tool Youtube so that students will not be bored. The purpose of this study is to determine the development of TK Kartika students in learning English vocabulary through the English SingSing video channel on Youtube. This lesson uses a qualitative method. From the research results, teaching using youtube media using Englishsing Channel material is able to make students more creative and innovative and interesting. And students who are taught using this method are able to master vocabulary in English. furthermore, from giving questionnaires and interviews to students, many gave positive responses to the learning. English singing channel provides many teaching benefits for students*

**Keywords:** *English SingSing Channel , Vocabulary*

**Abstrak:** *Penelitian ini memberikan evaluasi terkait analisa terhadap siswa yang mempelajari vocabulary menggunakan media youtube . kosakata merupakan aspek yang memiliki bagian penting dalam mempelajari bahasa inggris . kosakata memberikan dasar penting terhadap siswa dalam melakukan pembelajaran bahasa asing . terkait dengan kosakata untuk para younglearnes , guru harus memberikan inovasi dan pembelajaran yang menarik bagi siswa dengan menggunakan media alat bantu Youtube maka siswa tidak akan jenuh . tujuan dari penelitian ini untuk mengetahui perkembangan siswa Tk kartika dalam mempelajari kosakata bahasa inggris melalui video english singsing channel on Youtube. Pelajaran ini menggunakan metode kualitatif . Dari hasil penelitian pengajaran menggunakan media youtube dengan menggunakan materi Englishsing Channel mampu membuat siswa lebih kreatif dan inovatif serta menarik .dan siswa yang di ajarkan menggunakan cara ini mampu menguasai vocabulary dalam bahasa inggris . selanjutnya dari memberikan angket dan interview kepada pelajar banyak yang memberikan respon positif terhadap pembelajaran tersebut. Englishsing channel memberikan banyak manfaat pengajaran untuk para siswa .*

**Kata Kunci:** *Englishsing Channel, Kosakata*

## INTRODUCTION

English is the language most widely used in communicating internationally throughout the world and many countries have made English the national language such as in the United States, Singapore, Australia, etc. English has developed very rapidly because the UK is the most colonized country in the world, therefore English is very familiar and is more widely used in various countries, especially countries that have been colonized by the British so that, the English language spreads faster to various parts of the world.

English makes it easier for you to adapt to the global world, such as in the environment of education, work and is an important aspect of understanding science and technology. In the world of education, English plays a very important role learning English, there are four language skills that must be mastered such as listening, speaking, writing and reading.

In addition, the thing that must be understood is that in learning English, the main aspects must be considered, vocabulary, pronunciation, structure and grammar. Digital era now learning can be done anywhere and anytime easily in accessing anything in this era of globalization. The world of education , students can now easily take part in learning actively, creatively and independently. The lessons can increase both in terms of knowledge and quality.

The use of information and communication via social media makes students more motivated and helps increase students awareness of important aspects of media learning online. Learning English vocabulary mastered is needed Harmer in Kurniawati (2011:15) states that vocabulary is one aspect of English. It is very important for students to master vocabulary. Students who only learn grammar will find it difficult, if students do not get used to mastering vocabulary.

Different from students who often get used to mastering vocabulary ,they will understand better, as well as frequently updating reading international educational news or watching English educational videos on Youtube etc. Online media is very beneficial both for educational institutions, for educators and for students.

In an era of pandemic covid-19, online media can be alternative media to be used as infrastructure in learning. Modern era, English has become the language that should be mastered. This analysis will focus on aspect of vocabulary mastery. and student creativity in the language learning process so that vocabulary mastery can determine the quality of a student in language Kasno (2004: 1). The level of knowledge vocabulary students closely related to their reading comprehension and overall academic success. Vocabulary has wide path throught the word level process of phonics and cognitive comprehension processes.

Vocabulary is the most important component of learning a language, If students are able to decode the printed code in their spoken vocabulary then automatically they can more easily and quickly voice, read and understand without difficult controlling. According Hurlock(2009: 153) suggests vocabulary that must be mastered by children aged 6-13 years or there are two types of elementary students, namely general vocabulary and special vocabulary.

Vocabulary which is the more common and often used by society to communicate examples of verbs, nouns, adjectives, words adverb, coupler or pronoun. while special vocabulary are words in a special form that are rarely used which include certain things such as the vocabulary of time, color, money, secret vocabulary, popular vocabulary. He stated that the lack of understanding of

vocabulary is the main cause of academic failure experienced by students. The vocabulary that students have will continue to increase and developed as more and more habits are acquired or because they are taught directly to students or via digital media.

According to Roger Fowler in Eriyanto (2000: 135-149) vocabulary used in discourse media can be vocabulary: make classification, vocabulary: limiting views, vocabulary: fight discourse, and vocabulary: margin alization. Vocabulary makes classifications in a way that is simple according to the abstraction of reality, a reality that is categorized in a certain way can ultimately be distinguished from the others. The current situation is very easy to access anything with the help of gadgets or smartphones that almost everyone has and uses. This is what led author to observe Youtube to analyses the use of vocabulary in the English Pogram Sing Sing the Youtube videos channel.

According to Sianipar (2013), Youtube is a database containing videos content that is popular on social media and provides a variety of very helpful information. Youtube has a function to search for video information or watch video directly. Youtube has a big impact on all forms of see information learning process for students in the use of youtube media makes internet based knowledge base for millennial today. Youtube is designed as an information system but not far from positive and negative impacts.

The positive effect of using youtube is that students can use it as a tool to increase knowledge from various sources widely while the negative is that it is used to watch videos that are useless and can damage user morale if not limited and there needs to be supervision of students. overseas students use their media by studying their subject through internet-based sites, especially using videos on youtube.

Students can learn practical tutorials uploaded via youtube media provide by the teacher. In today's pandemic, students can easily learn distance far in learning using online media. According to Adib (2011), the more advanced and developing a culture, the more advanced technology used on youtube there are many videos that educate students in learning facilities as an intermediary for students at home to learn.

English Sing Sing channel program on youtube which provides educational facilities and knowledge that motivates students to learn with the English Sing Sing channel program on youtube. Young learners are easier to interact with, understand pictures and listen to them so that students can spontaneously response to the vocabulary recorded in the young learned memories. English Sing Sing channel program there are many useful videos for young learners.

During this pandemic the English Sing Sing channel videos on Youtube provide an innovative and imaginative learning system. Some young learners still have difficulty learning english because of the lack of student habits in daily life to get used pronouncing English. According to Mudjiono and Dimiyati (2006) learning is defined as a behavior. When people learn, the response gets better on the other hand, if they don't learn the response decreases. Therefore, this method during the covid-19 pandemic was able to help young learners to learn and watch animated learning videos.

## METHOD

This study aims to use the qualitative method Bogdan and Taylor (Moleong, 2007: 3) to process case studies on a large scale, which shows that the qualitative method is a research procedure that can be in the form of people's written and oral words and observed behavior Generate descriptive data. Qualitative

research is carried out under natural conditions and invention conditions. In qualitative research, researchers are a key tool.

Therefore, researchers must provide theoretical knowledge and extensive insights so that they can propose, analyze, and construct research objects to make them clearer. This qualitative study is characterized by the inductive use of data analysis.

**FINDING AND DISCUSSION**

**Finding**

The data are presented based on observation are online watch video in youtube and answer questionnaire and pre test about material . The population of this research are eleventh grades student in TK Kartika B class and the sample are 6 students..

In this section, researchers describe students learning to use online media with laptops in learning and answering questions related to material, online collaborative using video english sing channel, students should questionnaire, and students perceptions of how to use the online studies system. All these items are asked to 4 respondents. the research situation came to students' homes by complying with health protocols because they were online at school.

Next, the researcher asked permission to teach school material to students.

1. The first, researcher gives teaching by opening a laptop and searching for material by opening Google and then typing youtube.
2. the second after opening the article on google click on the top with the words youtube.
- 3.The third, then click on the top search section by looking for the channel from the english sing channel video.
4. the fourth one is searching the video that will be selected.

5. the researcher explains and the students watch the video.

After completion, the researcher gave a questionnaire to the students with the help of the researcher reading it, then the students had to answer and give their opinion. after that the students took the pretest given by the researcher, and the researcher described the development of students in learning English vocabulary through the video english side channel.

**Student Questionnaire**

In the last meeting, the writer gave the questionnaire to the students to know their perceptions about Vocabulary Learning videos english singing channel in youtube as media online studies. Questionnaire is one of instruments used by researcher in order to know about the development of the student , also challenges and opportunities after learning by using online media as teaching media in vocabulary. Then, the writer interviewed 4 students of B class .

There are 5 questions in this questionnaire which ask about the material taught by the researcher. The information can be specified as below:

**Table 4.1 Students Questionnaire**

No.	Questions
1	I know a lot of English vocabulary after watching the English Singing Channel video
2	The sounds produced by the YouTube increase and video help me to vocabulary
3	The images displayed on digital projector help me to acquire the vocabulary
4	English singing channel video in YouTube make me interested in following the lesson from the beginning to the

5	I cannot comprehend vocabulary when using video english singsing channel in youtube to learning English if no display.
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### Student Interview

The instrument used in this study was a semi-structured interview to explore the topic more openly and allow participants to express students' perceptions or opinions in their own words. The interview lasted more than 15-25 minutes. Interviews were conducted face-to-face. Interviews were conducted by 4 students. After the interviews were transcribed, the analysis began by identifying the diversity of perceptions. Students' answers were categorized into positive and negative perceptions. Transcripts from interviews help analyze students' perceptions of using online learning media, YouTube, the English singing channel. That the conclusion of perception is summed up as the whole reason and expectations of using technology for learning English especially to advance the influence of technological developments.

Students' opinions also varied. In this section, they gave their opinion about whether participating in video learning was difficult or easy, as shown in the interview:

Quoted from the majority of students: "Yes, I think it is very easy and fun to learn using videos, because we have to use songs and lots of funny pictures in each video, so I know a lot of vocabulary.

Then in the second part, students give opinions about the sound produced by YouTube videos that enhance and help vocabulary, as shown in the interview:

Quoted from the US: "reading the writing on the English singing video channel increased my vocabulary knowledge".

Quoted from YB: "there is a song so it's

fun to learn using the youtube video singing English channel"

Then, the students gave their opinion on some ways they could develop how students learn vocabulary using the Englishsingsing channel. The pictures on the screen help to acquire new vocabulary, as shown in the interview:

SK quote: "I know English stuff around my neighborhood"

Students commented that learning to use the English singing channel was very easy to understand and operate, which was indicated by the number of times it took to practice the tutorial. As indicated in the interview:

Quoted from the majority of students: "When the teacher gives English vocabulary learning materials, I think the video should be repeated so that I know what it means and what is meant in the video" And in the following statements are their opinions on vocabulary understanding when using English singing channel videos on YouTube in learning English for replay system:

Quoted from CI: "In my opinion, the lesson should be repeated 2 times because I still don't understand it because I think it's too fast. Even so. From the overall perception of students, students answered that the problem was that their internet connectivity was bad and they needed assistance in learning.

### Discussion

The research was intended to know the way of students in learning vocabulary in the video englishsingsing channel on youtube of B Class of Kartika Kindergarten in academic year 2020/2021. Based on the questionnaire and interview with the students, most of students of eleventh grades have rather good performance in learning vocabulary in video. The researcher try to used strategy to get information in students' understanding in learning vocabulary by using researcher gave tasks for some

meetings to the students to explained work on questions related to learning videos.

At the first meeting, the researcher taught and explained the video being taught. Second meeting researcher gave some task from video english singsing channel on youtube . In the third meeting the researchers explained the rest of the vocabulary related to the objects around them, and in the last meeting the researchers gave questionnaires and interviews to students. Almost the students can do the best work in assignments. There was development in he result of the last task indicating that students were understanding learning vocabulary. It shows that learning in youtube englishsingsing channel was effective tool in vocabulary.

Therefore, the researcher gave a questionnaire and interviewed students in the last session of this research. The result shows that most of students are exited in fast in understanding. It has been proved by the researcher and explained it in the table questionnaire. The result of the questionnaire shows that more than half of students said that learning vocabulary in youtube use video english singing channel was interesting and easy to understood .

## CONCLUSION

As a conclusion, this chapter concludes regarding how students learn vocabulary in the English Singing video channel on YouTube which provides benefits as learning innovations in learning. The writer found that ; First, the English singing channel video is a video that has a lot of vocabulary that can make children learn anywhere. Students can interact and work together in memorizing vocabulary. They can learn vocabulary based online with youtube and students are more able to adapt technology developments for the time. If the students cannot understand they can repeat the

Beside that, based on the analysis of students' qualitative responses in the interviews process, the following were reasons students cited as being positive aspects of using learning english singing channel video in youtube for vocabulary ; the ease of use utilizes an online media learning system with YouTube as a medium that helps in student education materials and accessibility of the tool, the supported provided by interest mode, and the ability to learn something new. In term of the ease of the application, students. rahmadhani (2015) stated that young learners should have been taught vocabulary early because it is an important item in language learning.

Findings from this study closely mirror teaching of vocabulary has assumed as a fundamentally important aspect of language development (Nunan, 1999). students mention weaknesses in their current learning disabilities access when internet access is not available. The poor network in each location makes the environment the most important factor for students to activate internet connection-based data. This condition is reinforced by the preview study which has some results that connectivity is the main cause of inefficient tool

replay of the material being taught until they understand.

Second, the advantages of the online media system video englishsingsing channel on youtube young learners can more easily understand vocabulary quickly and be sensitive to animated images in videos. All the students need to use youtube for positive activities by learning knowledge of educational videos youtube can be accessed everytime and anywhere if there is a computer or laptop with internet connections.

Therefore, students can always practice their vocabulary every time, not only in the classroom. The last, the

students find some challenges in do apply vocabulary learning around it so that students are more active in learning but there are some students who are hampered by lack of internet connection when they are at home, so they are can not to do homework using online learning when they are at home.

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