

AN ANALYSIS OF CHARACTER EDUCATION VALUES IN “BIG BROTHER” MOVIE

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Abstract

In the current era of technology, there are many things that can be used for learning media, especially when the worsening COVID-19 outbreak causes everyone to do activities at home. One example of media is movie, which can be seen anywhere and there is education in it. This research is intended (1) To find out 18 Character Education Values by KEMENDIKNAS in “Big Brother” movie by Ka-Wai Kam and (2) The benefits after watching it. This research is categorized as a type of qualitative research using a descriptive approach. The data from this study comes from “Big Brother” movie, both dialogue and conflict between characters. Then, in collecting data the researcher used documentation and observation non-participant. Next, the researcher analyzed the data by using content analysis technique. The results that can be showed from this research are (1) There are 13 Character Education Values by KEMENDIKNAS that found in “Big Brother” movie namely Appreciating Achievements, Creative, Curiosity, Democratic, Discipline, Environmental Care, Friendly/Communicative, Hard working, Honesty, Love peace, National Spirit, Responsibility, Sociality. And (2) There are 3 benefits after watching Big Brother movie namely as Medium of Education, Medium of Entertainment, and Source of Inspiration.

Keywords: Character Education value, Movie, Big Brother

Abstrak

Di era teknologi saat ini, banyak hal yang bisa digunakan untuk media pembelajaran, apalagi saat wabah COVID-19 yang semakin parah membuat semua orang harus beraktivitas di rumah. Salah satu contoh media adalah film, yang dapat dilihat dimana saja dan mengandung nilai pendidikan di dalamnya. Penelitian ini bertujuan (1) Untuk mengetahui 18 Nilai Pendidikan Karakter KEMENDIKNAS dalam film “Big Brother” karya Ka-Wai Kam dan (2) Manfaat setelah menontonnya. Penelitian ini termasuk jenis penelitian kualitatif dengan menggunakan pendekatan deskriptif. Data dari penelitian ini berasal dari film “Big Brother”, baik dialog maupun konflik antar karakter. Kemudian dalam pengumpulan data peneliti menggunakan dokumentasi dan observasi non partisipan. Selanjutnya, peneliti menganalisis data dengan menggunakan teknik analisis isi. Hasil yang dapat ditunjukkan dari penelitian ini adalah (1) Terdapat 13 Nilai Pendidikan Karakter KEMENDIKNAS yang terdapat dalam film “Big Brother” yaitu Menghargai Prestasi, Kreatif, Rasa Ingin Tahu, Demokratis, Disiplin, Peduli Lingkungan, Ramah/ Komunikatif, Kerja Keras, Kejujuran, Cinta damai, Semangat Kebangsaan, Tanggung Jawab, Kemasyarakatan. Dan (2) Ada 3 manfaat setelah menonton film Big Brother yaitu sebagai Media Pendidikan, Media Hiburan, dan Sumber Inspirasi.

Kata kunci: Nilai pendidikan karakter, film, Big Brother

INTRODUCTION

The role of education is very large in realizing a complete and independent human being as well as being a noble and beneficial human being for society. Humans not only live alone but also interact with other humans both in the community and work environment. Hamalik (2001) explains that education is a process in order to influence students to be able adapt as best as possible to the environment and thus cause changes in themselves that allow them to function strongly in community life.

The emergence of the COVID-19 outbreak has also had an impact on the education sector in the world and in Indonesia. The Minister of Education and Culture explained that the condition of the COVID-19 Pandemic did not allow teaching and learning activities to take place normally. There are hundreds of thousands of schools closed to prevent it from spreading, around 68 million students are engaged in learning from home, and around four million teachers are engaged in remote teaching (Kemendikbud, 2020).

Therefore, the teacher must take the initiative for students so that they do not feel bored when they do not meet face to face by only presenting the learning material as usual, but the teacher can use the media as a learning tool where there are education values contained therein. One of media that they can use is movie.

One of the entertainment media that can have an impact or influence on children's character development is movie media. Movie media that has good positive values can function as a reflection of life about the struggles in viewpoints or learning for children (Payuyasa & Primayana, 2020).

Movie is a powerful teaching tool because it connects thoughts and emotions. Research shows that when people activate their emotions, they will learn and remember the best things. The visual image of the movie is also a key element of its effectiveness as a learning tool (Marcotic, 2008).

Mangunhardjana (1976) movies can enrich life experiences, but also cover deeper aspects of life. Through movie, people can learn new ways of life and behavior. There are lots of movie titles that contain education values that come from abroad and from within the country. The education values conveyed in each movie also vary, such as moral education values, social education values, cultural education values and also after watching benefits such as education, inspiration, and entertaining.

In this research researcher used "Big Brother" movie by Ka-Wai Kam. Big Brother movie tells about a former soldier who became a homeroom teacher of trouble students. They underestimated him and they dont care about study. But he use unique ways to approach them and make them good students in school also society with helps from their parents.

Researcher used 18 Character Education Values by KEMENDIKNAS to find out Character Education Values in "Big Brother" movie. And researcher also looking for benefits after watching it.

Based on the description above, researcher are interested in observing and finding out what character education values found in big brother movie by Ka-Wai Kam.

RESEARCH METHOD

In this research, researcher used qualitative method with descriptive

approach. The data is in the form of dialogue between characters taken from movies, scripts, and other sources. Data was taken by using the method of documentation and observation. Then analyze it using content analysis.

RESULT AND DISCUSSION

After watching Big Brother movie many times, researcher found the character educational values data as follows:

Character Education Values in Big Brother movie

No data	Findings in the movie	Character Education Values
1	Henry gives additional marks to Jack because his answer is based on personal experience which makes him a better person.	Appreciating Achievements
2	Henry gave questions to the students to get their attention, if one of them could answer the question correctly then the one who answered could take a break from leaving the class.	Creative
3	Henry explains to his students to think more critically and openly about this world so that they are not easily fooled	Curiosity
4	Henry asked the government to rethink the education system, so that the number of student suicides every year is reduced because they are too stressed with studying.	Democratic
5	Henry tells Gladly about some traffic rules that must be obeyed in order for order to occur in society.	Discipline
6	Jack gets a punishment from Ms Liang for throwing bottles carelessly in the field causing one of the students to fall.	Environmental Care
7	The students and teachers work together to turn a bad school's image into a good one and also prove that Henry is a good teacher.	Friendly/Communicative
8	Henry tries hard to protect his students from gangster attacks of more than 10 people.	Hardworking
9	Mr Guan tries to be honest and apologizes to his children who hate him about the reason he often gets drunk because he is depressed after being left by his wife.	Honesty
10	Henry apologizes for pointing a knife at the people chasing Gordon because he knows there was a misunderstanding.	Love Peace
11	After Henry quit the army he thought about accepting an offer from the former principal to teach his underclassmen.	National Spirit
12	Henry talks to the principal that a teacher should be responsible for teaching the students even though they are always causing trouble.	Responsibility
13	Henry tells his students who are cooking noodles in class that don't use too much msg because it can increase high blood pressure and it's not good for their health.	Sociality

There are 3 benefits after watching movie namely:

1) Medium of Education: This movie can be medium of education for students, teachers and parents. The movie focuses on character education by turning bad students into good students. Students can learn about the 13 character education values in this movie, so it is hoped that they can shape their personalities to be good, be it at school, home, or in the community. Besides that teachers can learn about how to approach students, understand them, and control the class. And for parents they can learn about parenting.

2) Medium of Entertainment: As a medium of entertainment, this movie is very suitable for students to watch because apart from education, there are a lot of entertainment in this movie, such as student

mischief conflicts, although it is not a good thing, but it is quite entertaining and there are also many exciting life dramas with background music as an addition to break the ice. And also there are some action scenes for those who like the action movie genre. This movie can also be watched with family because it also carries a family theme.

3) Source of Inspiration: In this movie, there are many things that can be used as inspiration for the audience, including students, as examples of how they express their opinions to their families, start dreams, be responsible, and also interact with the community. Besides students, this movie can be an inspiration for teachers to create new ways to approach their students with unique things. And also parents can get inspiration for fix family problem if they have.

CONCLUSION

In this research, researcher focused on the Character education values in Big Brother movie by using the KEMENDIKNAS theory and the results that researcher have found through dialogue between characters that have character education values in it and also the conflicts they face in this movie, namely: Appreciating Achievements, Creative, Curiosity, Democratic, Discipline, Environmental Care, Friendly/Communicative, Hard working, Honesty, Love peace, National Spirit, Responsibility, and Sociality.

Researcher also looking for the benefits of watching Big Brother movie. And finally researcher found three benefits of watching the Big Brother movie, namely: Medium of education, Medium of entertainment, and Source of inspiration.

Movie is a medium that has an important influence in providing information and as a tool to convey messages and education to the audience or the public. Assessment of a movie can be positive or negative depending on the person himself, because in the movie that is shown to the audience is a visualization. Educational values are values that express an idea about how to learn something that can shape the ethics, morals and character of a person or student that can be applied in society.

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