

**THE ANALYSIS OF CODE SWITCHING AND CODE MIXING USED BY
ERANITRI IN WANDERLEARN BALI EPISODE TIKTOK VIDEO**

THESIS

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**ENGLISH EDUCATION DEPARTMENT
FACULTY OF LANGUAGES AND ARTS EDUCATION
IKIP PGRI BOJONEGORO**

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THESIS
Presented to
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THESIS

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I solemnly declare that the thesis that I have written is really my own writing and does not constitute plagiarism either in part of in whole.

If in the future it is proven or can be proven that this thesis is the result of plagiarism, either partially or wholly, then I am willing to accept sanctions for such actions with the applicable provisions.

Bojonegoro, 28 July 2023

The Researcher



Alvi Nur Izati

ABSTRACT

Izati, Alvi Nur. 2023. The Analysis of Code Switching and Code Mixing Used By Eranitri in Wanderlearn Bali Episode Tiktok Video. Skripsi, English Education Department, Faculty of Language and Arts Education, IKIP PGRI Bojonegoro, Advisor (I) Oktha Ika Rahmawati, M.Pd. (II) Dr. Puput Suriyah, M.Pd.

Keyword: Code Switching, Code Mixing, Tiktok, Eranitri

Code switching and code mixing often occur in the communication process. This phenomenon becomes the style of people speaking both in dialog and monologue. Especially in Eranitri's TikTok video with the Wanderlearn episode. The objectives of this study are (1) To determine the types of code mix and code switching used by Eranitri in the TikTok Video Episode Wanderlearn Bali. (2) To find out the types of code mix and code switching that Eranitri often used in the TikTok Video Wanderlearn Bali Episode Wanderlearn. This research uses descriptive qualitative. The subjects of this research are 9 videos in the Wanderlearn Episode on the TikTok Bali Channel which were taken in March and April 2022. Bungin's formula used research to find out how often the two codes. Data was found 90 data from Eranitri's utterance. The analysis focused on three types of code switching namely tag switching, intra-sentential, inter-sentential and code mix namely insertion, lexicalization congruent alternation. The results of the analysis revealed 90 utterances that constitute code-mixing and code-switching. The results obtained for code switching in Eranitri's utterance are in the percentage of tag switching 6 utterances (6.67%), intra-sentential switching 74 utterances (82.22%), inter-sentential switching 10 utterances (11.11%) and code mixing in Insertion as many as 36 utterances (40.00%), Alternation 45 utterances (50.00%), Congruent Lexicalization 9 utterances (10.00%).

ABSTRAK

Izati, Alvi Nur. 2023. The Analysis of Code Switching and Code Mixing Used By Eranitri in Wanderlearn Bali Episode Tiktok Video. Skripsi, English Education Department, Faculty of Language and Arts Education, IKIP PGRI Bojonegoro, Advisor (I) Oktha Ika Rahmawati, M.Pd. (II) Dr. Puput Suriyah, M.Pd.

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Alih kode dan campur kode sering terjadi dalam proses komunikasi. Fenomena ini menjadi gaya orang berbicara baik dalam dialog maupun monolog. Khususnya dalam video TikTok Eranitri dengan episode Wanderlearn. Tujuan dari penelitian ini adalah (1) Untuk mengetahui jenis-jenis campur kode dan alih kode yang digunakan Eranitri dalam Video Tiktok Episode Wanderlearn Bali. (2) Untuk mengetahui jenis-jenis campur kode dan alih kode yang sering digunakan Eranitri dalam Video Tiktok Wanderlearn Bali Episode Wanderlearn. Penelitian ini menggunakan deskriptif kualitatif. Subjek penelitian ini adalah 9 video dalam Episode Wanderlearn di Channel Tiktok Bali yang diambil pada bulan Maret dan April 2022. Rumus bungin digunakan dalam penelitian untuk mengetahui seberapa sering penggunaan dari kedua kode. Data yang ditemukan sebanyak 90 data dari ujaran Eranitri. Analisis difokuskan pada tiga jenis alih kode yaitu alih kode tag switching, intra-sentential, inter-sentential dan campur kode yaitu penyisipan, pergantian kongruen leksikalisasi. Hasil analisis mengungkapkan 90 ujaran yang merupakan campur kode dan alih kode. Hasil yang diperoleh untuk alih kode pada tuturan Eranitri berada pada persentase tag switching 6 tuturan (6,67%), intra-sentential switching 74 tuturan (82,22%), inter-sentential switching 10 tuturan (11,11%) dan campur kode pada penyisipan 36 tuturan (40,00%), Alternasi 45 tuturan (50,00%), Kongruen Leksikalisasi 9 tuturan (10,00%). Ada empat faktor yang menyebabkan terjadinya alih kode dan campur kode, yaitu penutur, situasi, penguasaan kosakata dan variasi bahasa. Kedua faktor tersebut menentukan Eranitri dalam menentukan penggunaan bahasa.

MOTTO

"Be yourself, chase your dreams, and just never say never"

TAYLOR SWIFT

"Doubt is a killer. You just have to know who you are and what you stand for"

JENNIFER LOPEZ

DEDICATION

Thank God I pray to the presence of Allah Subhanahu wa Ta'ala for all His mercy, guidance and grace, I was given the opportunity to finish this thesis with all the shortcomings. I hereby dedicate this thesis to:

1. My beloved parents and brother. Mr. Muksim who is always patient in educating, loving, caring, praying for and is an extraordinary responsibility, Mrs. Patmi who always support and support me in working on this thesis and she also does not forget to always pray for me all this time, and my brother Puji Purnawan who always support me.
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The Researcher

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CHAPTER 1

INTRODUCTION

This chapter covers the general account of the study. It consists of the background of the study, research questions, the research's objective, The significant of the study, and the definition of key terms.

A. Background of Study

Language is the way people interact with others to flow self-expression through communication; from language, we can convey thoughts, ideas and intentions to others so that other people can also explore information on their ideas and opinions regarding what has been conveyed. Syafaat & Setiawan (2018) state language is media of communication that plays a critical role in human life. Language has an essential role in human life because by language, people will understand each other and know what other people are thinking so that we can respond to what has been said. According to Hutajulu and Herman (2019) language is a communication tool that plays a essential role in communication. Many people believe that communication's value is comparable to breathing. Admittedly, communication facilitates the spread of knowledge and forms relationships between people by using language.

Then it can be conclude that language is vital in the means of communication used to interact with other people to understand and express self-expression through language. From language, we can lift things that are not seen by giving instructions according to what we think and feel. Language is also used

to describe one's experience in an event, situation, process, object or social relationship, which is packaged in an informative and receptive manner.

Language is the most effective communication tool humans use when carrying out daily activities. Communication is carried out between two or more people who have a role in understanding each other so that there will be a reciprocal relationship. It can be interpreted that language cannot be separated from human life because without language humans cannot interact with each other.

According to the BBC website, up to 7,000 languages are spoken worldwide, with English being one of the most widely used. For the opposing viewpoint, Crystal stated in his book that "of course English is a global language, they would say." Furthermore, there is another argument about English as the global language. Reddy, an English lecturer, wrote in his journal that English is currently the first language used in some countries. There are approximately 375 million countries that use English as their first language, and 750 million use English as their second language. There are also 70 countries where English is the official language.

Talking about English there is a part that specifically studies language. The study of language is called Linguistics. Muliastuti & Liliana (2014) explain that linguistics is the science of language that is not tied to one language. As language develops, linguistics has a diversity of terms and variations. Thus, in linguistics there are several studies of language, one of which is sociolinguistics.

Sociolinguistics is the science of language related to society. The application of different languages adapted to social existence influences the development of society itself. In this case, the aim is to reference other people using the variety of language or style of language being discussed so that the information conveyed can

be appropriately received. As stated by Sayama Malabar in a book on sociolinguistics, that sociolinguistics is very important in developing a new scientific discipline, taking into account the primary meaning, and forming new aspects of the language life of a society or a different group of community.

Community is a group of individuals from social groups with the same characteristics or interests in a place of residence, such as government, ethnicity, religion and culture. Which have differences, of course, with different languages where the role of language is to unify society, a reflection of various cultures and languages is called multilingualism. Multilingualism is the ability of individuals or communities to speak various languages, or it can be called communication in three or more languages.

In bilingualism, communication is carried out by using two languages simultaneously. Wibowo, Yuniasih, Nelfianti (2017) stated concepts of bilingualism and multilingualism have something in common, namely regarding the use of more than one language. Bilingualism refers to the use of two languages, while multilingualism refers to the use of more than two languages, both of which can be found in certain groups. According to Spotti and Blommaert (2017) in the case of bilingualism and multilingualism, there is often a transition to studies related to bilingual practices, such as code-switching and code-mixing.

Jamshidi & Navehebrahim (2013) define code-switching as using two or more languages in one sentence, discourse or constituents. According to Kachru in Nusjam (2011) code mixing is the use of one or more languages for the sustained transfer of linguistic units from one language into another, and the development of a new restricted or not so restricted code of linguistic interaction as a result of such

a language mixture. Wardhaugh (in Harya 2018) write code mixing occurs when conversants use both languages concurrently to the point where they switch from one language to the other in the course of a single utterance. Related to the previous explanation, code-switching is a phenomenon called bilingualism, where changing decisions from one language to another is caused by situations and conditions. Meanwhile, mixed code is the use of two or more languages which are mixed between other languages and the speakers' language, but the dominant language used is the language of the speaking community.

The phenomenon of code-switching and code-mixing helps us feel more understanding in conversations and imparts broader knowledge to one another. This phenomenon has become a style or trend of utterance among the community, especially teenagers. They are used to communicating by mixing their mother tongue with other languages. This phenomenon can be found in environments that do support bilingual use. This phenomenon also appears in the media, especially on the social media Tiktok.

Haslem (2022) state that TikTok is a video-sharing app, has emerged as the epicenter of viral internet culture. Tiktok is a social media app that allows users to create, watch and share short video. In Indonesia, Tiktok have long been used to convey important information. The information we receive may be in a variety of languages, depending on the channel and the guests to whom they are invited.

Many channels on Tiktok Indonesia often use English to share information. One of them is on the Eranitri channel, which is packed with tagline that is Wanderlearn. Wanderlearn is a TikTok video in the form of a vlog that uses two languages: Indonesian and English. In the Tiktok videos that Eranitri has shared, he

often mixes and switches between two languages in one utterance, namely Indonesian and English. In his video, Eranitri said that the wonder learn video was made so that viewers can learn English while enjoying vlog videos.

Therefore, the researcher intends to analyze this topic because Indonesians are accustomed to communicating using more than one language. Thus researcher will conduct a study in analyzing the types of code-switching and code-mixing on the Tiktok Eranitir video. The researcher will conduct a study entitled "Analysis of Code Mixing and Code Switching on Eranitri's Tik Tok Video."

B. Formulation of the Problem

Based on the research background described above The researcher makes a formulation of the problem that will reveal this research which is formulated as follows :

1. What kind of code switching and code mixing are used in Eranitri In Wanderlearn Bali Episode Tiktok Video?
2. What kinds of code switching and code mixing are frequently used in Eranitri In Wanderlearn Bali Episode Tiktok Video?

C. Objective of the Research

The objectives of this research compiled by researchers are as follows :

1. To identify the types of code mixing and code switching used in Eranitri In Wanderlearn Bali Episode Tiktok Video.
2. To find out the types of code mixing and code switching that are frequently used in Eranitri In Wanderlearn Bali Episode Tiktok Video.

D. The Significance of the Study

In the significance of the study, there are two things are important in research, namely theoretical and practical. The expected advantages of this research are theoretical and practically.

1. Theoritically

This research is helpful for readers to broaden their knowledge of sociolinguistics, especially in the phenomena of code-mixing and code-switching that occur a lot in Indonesia. Conducting this research is hoped to increase understanding and development related to language learning because this research implies many theories related to knowledge in the field of sociolinguistics.

2. Practically

a. For English Teacher

Through this research, teachers are expected to gain knowledge about code-mixing and code-switching that can be applied to their environment, especially in the academic environment. Teachers can also use it in the learning process so that students can understand well what is being taught. Teachers can also apply Tiktok as a medium for teaching their students because Tiktok is a social media that is very popular that can be used as a medium for teaching and learning.

b. For the Students

Students are able to understand sociolinguistics in depth, especially in a bilingual utterance in code-mixing and code-switching, which can also be applied in everyday life. They can also improve their English skills through Tiktok by creating or viewing a video discussing English.

c. For the Researcher

The results of this study are expected to contribute to motivation and inspiration for researcher to conduct code-mixing and code-switching research in other matters of course with a broader scope than sociolinguistics. Furthermore, researcher can use this research as a reference or reference when conducting research on code mixing or code switching.

E. Definition of Operational

The researcher will describe some terms or operational definitions used in this study so that there are no errors in relation to the terms. This study includes the following operational definitions:

1. Code Switching

Code switching is code switching by using one language with another. According to Amri (2019) code switching is an event of a variety of languages caused by changing or switching languages into several variations, styles of language and variety of languages that are carried out by humans in interaction. Code switching occurs when speakers combine or include a second language in utterance that uses the first language. For example, the use of codes in utterance with the first language, namely Indonesian, then switching to the second language, English. Meanwhile, Poplack divides the types of code switching into three types, namely tag switching, intern-sentential and intra sentential.

2. Code Mixing

Code mixing according Rokhman (Ulfiani 2014) is the use of two languages by incorporating elements of one language into another to expand the variety of languages or language styles. Nababan (Amri 2019) explain that the most important

feature of code mixing is an informal or relaxed situation. In formal situations code mixing rarely occurs because usually formal situations prioritize the use of general language or language that is understood by all communities within a certain scope of environment. If there is code mixing in a formal situation, it is because there are no pronouns in the utterance, so utterances from regional languages or foreign languages are needed. Muflihal (2016) explains that code mixing occurs when a speaker in a conversation uses one language dominantly and inserts or inserts elements of other languages into an expression or utterance. Code mixing has three types insertion, alternation and congruent lexicalization.

3. Tiktok Video

Tiktok is a social media application that shares short videos vertically. Users can use Tiktok as a platform for making videos, viewing videos and sharing videos if they feel the videos they have seen have a positive impact on themselves and others. As written by Malimbe, Waani & Suwu (2021), the tiktok application provides special effects in short videos so that they look attractive and the more unique the videos shared on TikTok, the more people will be interested in these videos. Thus there will be interaction in the video that has been uploaded in the form of feedback in the form of likes, comments, saves and shares. In this study, researchers used the Tiktok channel from Eranitri because he makes and packages videos in an attractive way so that many people are interested in the videos that have been made. One of the Eranitri TikTok videos that will be examined is the video on the Wanderlearn episode. In that episode, Eranitri made a vlog video vertically with the theme of learning English through vlogs.