

**AN ANALYSIS OF COMMUNICATION STYLES USED
BY MALE AND FEMALE UNDERGRADUATE
STUDENTS**

SKRIPSI



**Presented to Partial Fulfillment of Requirements
for the Degree of Sarjana in the English Education Department**

**BY
ANNA NADHIFATUL ILMIAH
NIM: 20120003**

**ENGLISH EDUCATION STUDY PROGRAM
FACULTY OF LANGUAGE AND ARTS EDUCATION
IKIP PGRI BOJONEGORO
2024**

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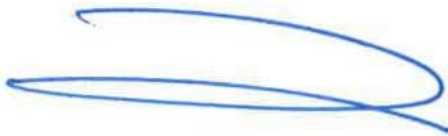
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Bojonegoro, 22 July 2024

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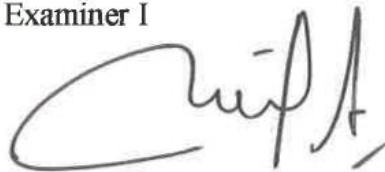
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MOTTO

” You can, if you believe you can.”

- **Abu Bakar Ash-Shiddiq**

“Success does not belong to those who are intelligent, success belongs to those who persistently strive.”

- **B.J. Habibie**

DEDICATION

I convey my appreciation and gratitude to the Almighty God, Allah Subhanahu wa Ta'ala, for all the guidance, strength, and blessings bestowed upon me, enabling me to complete this skripsi. I wholeheartedly and sincerely dedicate this skripsi to:

1. My beloved parents and younger sister. My dad, Mr. Abu Sujak who patiently assisted me with all his responsibilities. My Mom, Mrs. Siti Muamanah who consistently supported, advised, cared and listened to all my grievances. Additionally, my younger sister, Adinda Nazaliya Rahma who always encouraged me throughout the process of completing this skripsi.
2. My Advisors, Dr. Ima Isnaini Taufiqur Rohmah., M. Pd. and Ayu Fitriarningsih, M. Pd. Who has always been patient and sincerely guided, provided advice, and fully supported me throughout the thesis writing process from the initial title selection to the completion stage.
3. All the English Education Department Lecturers, who has shared knowledge and experience to me during my 4 years of learning.
4. Special dedication to my best friend, Meta Alifia Risty who always supported and encouraged me during the process of conducting this skripsi
5. My classmates, the 2020 English education department class, who shared joys and sorrows together during these 4 years.
6. Likewise, all parties who have played a part in assisting me in conducting this skripsi.

STATEMENT OF AUTHENTICITY

With this, I, the undersigned below:

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Department : English Education Department
Faculty : Arts and Languages Education

In order to uphold academic integrity, sincerely and without coercion from any party, I declare that the skripsi entitled:

An Analysis of Communication Styles Used by Male and Female Undergraduate Student

Is the result of my own original work, and all sources of information used have been clearly cited in the reference list according to the scientific code of ethics. I aware that if there is found to be any violation of scholarly ethics regarding the authenticity of this work, **I personally** accept the consequences in accordance with the applicable regulations and i prepared to bear the legal sanctions.

Bojonegoro, 16 July 2024..



Anna Nadhifatul Ilmiah
NIM. 20120003

ABSTRACT

Ilmiah, Anna. N. 2024 An Analysis of Communication Styles Used by Male and Female Undergraduate Students. Skripsi, English Education Department, Faculty of Language and Arts Education, IKIP PGRI Bojonegoro, Advisor (I) Dr. Ima Isnaini Taufiqur Rohmah, M.Pd., (II) Ayu Fitriyaningsih, M. Pd.

Keyword: Communication Styles, Gender Communication, Speaking Ability

The variation in communication styles used by male and female do not occur without any reason, the original characters of both genders are affected the way they communicate. It happened due to the habits that both genders carried when they communicate. Knowing the style of communication is the first step to achieve the effectiveness in communication and having a good speaking ability is the sign of effective communication

This research aimed to know the communication styles used by male and female undergraduate student and to figure out the relation of communication styles used by male and female undergraduate students in affecting their communication ability in public speaking course. Based on the aim above, the researcher identified 2 research problems: 1). How are the communication styles used by male and female undergraduate students of English education department?, 2. How are the relation between the communication styles used by male and female undergraduate students of English education department and their speaking ability in public speaking course?

The researcher developed case-study research using qualitative method to get the research. Interview, questionnaire and test used to collect the data in this research. The research participants are the second years students of English Education Department of IKIP PGRI Bojonegoro years 2023/2024.

The results of questionnaire and interview shows that there are 5 students of male undergraduate students that use assertive communication style and 4 male undergraduate students use passive communication style, while only 1 male undergraduate student use aggressive communication style. On the other hand, there are 5 female undergraduate students that used passive-aggressive communication style. 3 female undergraduate students used assertive communication style and 2 students of female undergraduate students use passive communication style.

Male undergraduate students mostly used assertive communication style while female undergraduate students mostly used passive-aggressive communication style. On the other hand, the undergraduate students that used assertive communication style tend to have a good speaking ability in public speaking course rather than the undergraduate students that used passive-aggressive, passive or aggressive communication style.

ABSTRAK

Ilmiah, Anna. N. 2024 An Analysis of Communication Styles Used by Male and Female Undergraduate Students. Skripsi, English Education Department, Faculty of Language and Arts Education, IKIP PGRI Bojonegoro, Advisor (I) Dr. Ima Isnaini Taufiqur Rohmah, M.Pd., (II) Ayu Fitriyaningsih, M. Pd.

Kata Kunci: Gaya Berbicara, Komunikasi Gender, Kemampuan Berbicara

Keragaman gaya berkomunikasi yang digunakan oleh laki-laki dan perempuan tidak terbentuk tanpa alasan, karakter-karakter alami dari kedua gender mempengaruhi cara mereka berkomunikasi. Hal ini terjadi karena kebiasaan yang dibawa oleh kedua gender ketika mereka berkomunikasi. Mengetahui gaya berbicara adalah Langkah pertama untuk mencapai keefektifan berkomunikasi dan memiliki kemampuan berbicara yang baik adalah salah satu tandanya.

Penelitian ini bertujuan untuk mengetahui gaya berkomunikasi yang digunakan oleh mahasiswa laki-laki dan perempuan dan untuk memahami pengaruh gaya berkomunikasi yang digunakan oleh mahasiswa laki-laki dan perempuan pada kemampuan berbicara mereka dalam mata kuliah public speaking. Dari tujuan tersebut, peneliti mengidentifikasi dua rumusan masalah yaitu: 1) Bagaimana gaya berkomunikasi yang digunakan oleh mahasiswa laki-laki dan perempuan?, 2. Bagaimana hubungan antara gaya berkomunikasi yang digunakan oleh mahasiswa laki-laki dan perempuan dan kemampuan berbicara mereka dalam mata kuliah public speaking

Peneliti mengembangkan penelitian studi kasus dengan menggunakan metode penelitian qualitative untuk mendapatkan data penelitian. Wawancara, angket atau kuesioner dan tes digunakan untuk mengumpulkan data pada penelitian ini. Peserta pada penelitian ini adalah mahasiswa tahun kedua dari jurusan Pendidikan Bahasa Inggris IKIP PGRI Bojonegoro tahun 2023/2024.

Hasil dari angket dan interview menunjukkan bahwa ada 5 mahasiswa laki-laki yang menggunakan gaya berkomunikasi assertive, 4 mahasiswa laki-laki yang menggunakan gaya berkomunikasi passive dan 1 mahasiswa laki-laki yang menggunakan gaya berkomunikasi aggressive. Di sisi lain, ada 5 mahasiswa perempuan yang menggunakan gaya berkomunikasi passive-aggressive, 3 mahasiswa perempuan yang menggunakan gaya berkomunikasi assertive dan 2 mahasiswa perempuan yang menggunakan gaya berkomunikasi passive.

Mahasiswa laki-laki kebanyakan menggunakan gaya berkomunikasi assertive, sementara mahasiswa perempuan cenderung menggunakan gaya berkomunikasi passive-aggressive. Di sisi lain, mahasiswa yang menggunakan gaya berkomunikasi assertive cenderung memiliki kemampuan berbicara yang lebih baik dibandingkan dengan mahasiswa yang menggunakan gaya berbicara passive-aggressive, passive dan aggressive.

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Firstly, The researcher express all gratitude to Allah S.W.T for the blessings bestowed upon me. Secondly, may peace and salutation always be upon the noble Prophet Muhammad S.A.W. The researcher has successfully completed the skripsi entitled “An Analysis of Communication Styles Used by Male and Female Undergraduate Students.”. Special acknowledgments are also given to:

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ways without ceasing, and sincerely offered encouragement throughout the thesis preparation process.

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The Researcher



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CHAPTER I

INTRODUCTION

This chapter presents five topics related to the research, those topics are the research background, research question, research objective, significance of the research, definition of key terms.

A. Research Background

Communication, language and speaking have a deep relation since language is the communication tools used by every human in this world, while speaking is an integral component of language and communication, it also playing a crucial role in facilitating effective communication. Language is a media to communicate used by everyone for their daily life in order to share the information and give arguments to others (Rabiah et al., 2012). According to Brown (2001: 271), the ability to speak is inherently connected to communication. Speaking proficiency can be defined as the aptitude to utilize language effectively for conveying intended meanings, facilitating the exchange of knowledge and information with others across various life situations.

All languages consist of many variation in communication. There are many factors that influence this variation including age, place, region, gender, social class and others . Social aspect like age, gender, human relationship, place, and aim can be define as social factors that influence language communication vaiation . Gender

can be defined as male and female, the differences between male and female not only seen from how they look, life style and fashion style but also the habits they carry when they communicate (Atmawati, 2018).

The variations in communication styles used between male and female do not occur without any reason, the original character of both genders are also affects the way they communicate, which also determines their communication styles. According to Churgai (2015) on her article said that the prevalent consensus is that female communicate more elaborately, subtly, and emotionally, which can convey the lack of confidence, authority, and hesitancy. While its generally believed that male communicate in a direct, concise, and instrumental. Society is also the main factor that causes the variation in language style between male and female. However, it may also be claimed that genderlect is a product of socialization, which differs for boys and girls as they grow older, rather than something that people select (Tench et al., 2017). Put it differently, guys and girls interact with each other differently. As a result, individuals acquire diverse communication skill. The influence of gender in communication also affects the speaking skills of both genders.

While in communication functions there are many examples of the variations of language for male and female in communication. Such as grammar form of feminine and masculine nouns that represent how gender is mentioned in language structure. Thus, it is frequently claimed that language prejudices social gender representation through its communication functions (Mondal, 2023). According to

Krolokke and Sorensen on their book, said that gender and communication have undergone a significant transformation as a result of taking performance.

Communication styles and gendered communication have been mentioned several times in sociolinguistics and stylistics. According to Joose (1976 : 156) He mentioned that communication style refers to the language that use by the speaker based on the level of formality. Marcus (1987) a Romanian psyhologist classified communication styles into four styles (Passive Communication, Aggressive Communication, Passive-Aggressive Communication and Assertive Communication).

The researcher choosed to raise the topic of gender and communication, because researcher found that gender and communication is having a deep relationship that need to be explore more, communication is an important aspect that needs to be explored deeply. Communication is the most frequent activity carry out by every human. Effective communication means that what the speaker says is well received by the audience. To have an effective communication skills, individuals must know the characters and communication styles of others, so that miscommunication does not occur.

An effective communication skill is barely essential for human to enter the society. (Malik, 2018) The effective communication is crucial requirement for professional life. From the statement above we can say that effective communication is necessary in order to be able to balance the society. According to Taylor (2015) effective communication styles encompass clarity, summarization and inquiry. Knowing the style of communication is the first step to achieving the

effectiveness in communication and having a good speaking ability is the sign of effective communication.

In education, effective communication is very important in conveying educational information, so knowing the communication styles of others is very necessary so that both speakers and audiences understand easily and clearly the information conveyed. Teachers, parents, and even the kids themselves understand that the suitable style of communication improves a better comprehension as well as future professional achievement (Pânișoară et al., 2015). In today's language teaching, the discussion, introduction, and acquisition of communicative competence are highly essential for both teachers and students (Rohmah, 2020).

In this case, the variation of communication styles used by male and female are very interesting to discuss because it's related to social matters which all people do every day in their daily life.

A study on 2022 about how communication style and verbal communication of leader influence the employee performance show that lately communication is becoming a popular word and a crucial part of people's life, by using LMX (leadership member exchange) theory. While in this research, the researcher used the theory of communication style by a psychologist Marcus (1987). As for the result, the title of this research is "An Analysis of Communication Styles Used by Male and Female Undergraduate Students".

B. Research Question

Based on the research background above, the researcher identifies the research question as follows:

1. How are the communication styles used by male and female undergraduate students of English education department?
2. How are the relation between communication styles used by male and female undergraduate students of English education department and their speaking ability in public speaking course?

C. Objective of the Research

Based on the research background above, the researcher identified two aims of this research:

1. To know the communication styles that used by male and female undergraduate student of English education department based on Marcus (1987) theory.
2. To figure out the relation of communication styles used by male and female students in and their speaking ability specifically in public speaking course.

D. Significance of the Research

There are three types of significant of this research, which are theoretically, practically, and pedagogically:

1. Theoretically

Theoretically this research is expected to be a pleasant reference for the readers who are interested in compiling research on literature, sociolinguistics, especially gender communication styles.

2. Practically

Apart from the theoretical significance, the researcher hopes that this research provides practical significance to teachers and readers.

a. Teachers

This research is supposed to help teachers in solving communication and speaking problems of their students so that it can be a reference in developing an effective-materials about communication.

b. Readers

This research is expected to be an alternative material and motivation for the readers to pay more attention on communication style so the readers able to improve their communication skill. This research may also help the readers to be more familiar with sociolinguistics.

3. Pedagogically

Pedagogically, this research is expected to be a guide for teachers to develop materials on communication skill and progress received by students.

E. Key Term Definition

To clarify the fundamental concepts employed in this research and to avert any misapprehension of the concepts occupied in this research, the definition of communication style is put in forward:

Communication can be defined as the activity of giving and receiving information, which occurs in a variety of circumstances, such as at school, work, and leisure. A discipline of study that focuses on broadcasting and information transfer is called communication (Fatimayin, 2023).

Communication style evolves during the initial years of our lives. It is shaped by a blend of genetic and environmental influences, with individuals forming habits

based on the behaviors they are exposed to as they mature. This communication habit is commonly referred to as a communication style. Our communication style comprises various elements, including vocal patterns, eye gestures, facial expressions, and body posture (Franksiska, 2006).

The communication styles in this research referred to the variety of ways of communicating. Where this variation arises because of several influencing factors. The theory of communication styles by a psychologist Marcus (1987) indicated the four distinct of communication styles: Aggressive, Passive, Assertive and Passive-Aggressive.