THE IMPLEMENTATION OF TIKTOK VIDEO IN TEACHING VOCABULARY FOR 7th GRADE STUDENTS AT SMPN 1 KALITIDU

SKRIPSI

Presented to

IKIP PGRI BOJONEGORO

in partial fulfilment of the requirements

for the Degree of Sarjana in English Language Education

By:

Sonia Sushanty

21120036

ENGLISH EDUCATION DEPARTMENT

FACULTY OF LANGUAGES AND ARTS EDUCATION

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MOTTO

"I started this journey, and I owe it to myself to finish it well"

(Sonia Sushanty)

"Succeed or fail, break or grow, happy or disappointed, easy or hard whatever the result, celebrate because it's your result, the best episode in life is when we are able to be grateful for every destiny we experience"

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First of all, the writer would like to express the deepest gratitude to Allah SWT for the endless blessings and guidance, so this thesis entitled "The Implementation of TikTok Videos in Teaching Vocabulary for 7th Grade Students at SMPN 1 Kalitidu" could be completed properly.

Throughout the process of writing this thesis, the author faced many challenges, but they were overcome thanks to the support and assistance from many parties. At this opportunity, I would like to express my gratitude to:

1. Dr Junarti, M.Pd. as the Rector of IKIP PGRI Bojonegoro

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3. Ayu Fitrianingsih, M.Pd. as Head of the English Education Department.

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6. The principal, teachers, and 7 I grade students of SMPN 1 Kalitidu for the permission and participation during the research.

DEDICATION

Thank God I pray to the presence of Allah Subhanahu wa Ta'ala for all His mercy, guidance and grace. With gratitude and all my love, this thesis is dedicated to:

1. For my family who has always been there at every step of my life. You are the pillar that keeps me firm, the light that illuminates my dark path, and the love that always warms my heart. Thank you for your unlimited support and unconditional love. To my father (ALM) Mr. Suyanto, my mother Mrs. Susiyani and my brother Gio Susanto, you are my greatest gift.

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4. To all my friends, especially the Class of 2025. Thank you for the unforgettable memories, support, and togetherness throughout this journey. Every moment we shared through laughter, challenges, and growth will always hold a special place in my heart. Wishing all of us continued success and happiness in the future.

5. To myself thank you for not giving up on staying strong in times of trouble, choosing to keep growing, and moving on even when things feel uncertain. I'm proud of how far you've come and this is just the beginning. Keep going, you can do it.

STATEMENT OF AUTHENTICITY

I, the undersigned below:

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In order to uphold academic integrity, sincerely and without coercion from any parties, I hereby declare that the thesis entitled:

"THE IMPLEMENTATION OF TIKTOK VIDEO IN TEACHING VOCABULARY FOR 7th GRADE STUDENTS AT SMPN 1 KALITIDU"

Is the result of my own original work, and all sources of information used have been clearly cited in the reference list according to the scientific and academic code of ethics. I am aware that if any violations of scholarly ethics regarding to the authenticity of this work are found, I personally accept the consequences in accordance with the applicable regulations and am prepared to bear legal sanctions.

Bojonegoro, 10 JULI 2025

Sonia Sushanty
21120036

ABSTRACT

Sushanty, Sonia, 2025 The Implementation of TikTok Videos in Teaching Vocabulary for 7th Grade Students at SMPN 1 Kalitidu. Skripsi, English Education Study Program, Faculty of Language and Arts Education, IKIP PGRI Bojonegoro, Advisor Oktha Ika Rahmawati, S.Pd., M.Pd. (II) Dr. Moh. Fuadul Matin, S.S., M.Pd.

Key word: TikTok, vocabulary learning, grade 7 students.

Social media, especially TikTok, has now become an integral part of students' daily lives. This study aims to find out how the application of TikTok videos in learning English vocabulary for grade 7 students at SMPN 1 Kalitidu. TikTok is utilized as a learning media to help students understand and master new vocabulary and increase their learning motivation. This research used a qualitative approach. Data were collected through classroom observation, interviews with students, and documentation during the learning process. This study involved 30 students as participants. The results show that the use of TikTok videos had been implemented well and in accordance with the objectives is able to attract students' attention, make the learning process more fun, and help them remember and use the learned vocabulary better. The content is short, visual, and relevant to daily life, making the material easier for students to understand and remember. From these findings, it can be concluded that TikTok is effective as a vocabulary learning media. Not only does it improve comprehension, but it also encourages students' active engagement in the learning process. Therefore, TikTok has great potential as a learning tool that suits students' learning styles in today's digital era.

ABSTRAK

Sushanty, Sonia, 2025 The Implementation of TikTok Videos in Teaching Vocabulary for 7th Grade Students at SMPN 1 Kalitidu. Skripsi, English Education Study Program, Faculty of Language and Arts Education, IKIP PGRI Bojonegoro, Advisor Oktha Ika Rahmawati, S.Pd., M.Pd. (II) Dr. Moh. Fuadul Matin, S.S., M.Pd.

Key word: TikTok, pembelajaran kosakata, siswa kelas 7.

Media sosial, khususnya TikTok, kini telah menjadi bagian yang tidak terpisahkan dari kehidupan sehari-hari siswa. Penelitian ini bertujuan untuk mengetahui bagaimana penerapan video TikTok dalam pembelajaran kosakata bahasa Inggris untuk siswa kelas 7 di SMPN 1 Kalitidu. TikTok dimanfaatkan sebagai media pembelajaran untuk membantu siswa memahami dan menguasai kosakata baru serta meningkatkan motivasi belajar mereka. Penelitian ini menggunakan pendekatan kualitatif. Data dikumpulkan melalui observasi kelas, wawancara dengan siswa, dan dokumentasi selama proses pembelajaran. Penelitian ini melibatkan 30 siswa sebagai partisipan. Hasil penelitian menunjukkan bahwa penggunaan video TikTok telah diimplementasikan dengan baik dan sesuai dengan tujuan yaitu mampu menarik perhatian siswa, membuat proses pembelajaran lebih menyenangkan, dan membantu mereka mengingat dan menggunakan kosakata yang dipelajari dengan lebih baik. Kontennya yang singkat, visual, dan relevan dengan kehidupan sehari-hari, membuat materi lebih mudah dipahami dan diingat oleh siswa. Dari temuan ini, dapat disimpulkan bahwa TikTok efektif sebagai media pembelajaran kosakata. Tidak hanya meningkatkan pemahaman, tetapi juga mendorong keterlibatan aktif siswa dalam proses pembelajaran. Oleh karena itu, TikTok memiliki potensi besar sebagai media pembelajaran yang sesuai dengan gaya belajar siswa di era digital saat ini.

PREFACE

Praise be to Allah, the Almighty, for the blessing and guidance in completing this thesis entitled "The Implentation of TikTok Videos in Teaching Vocabulary for 7th Grade Students at SMPN 1 Kalitidu". This thesis is submitted as a partial requirement to obtain the degree of Sarjana in the English Education Department. The writer would like to express sincere gratitude to all those who have supported and guided the completion of this work, especially to the advisors, lecturers, and the school involved in the research. The writer hopes this thesis can be useful for English teachers and future researchers. Constructive suggestions and feedback are warmly welcomed.

Bojonegoro, 28 July 2025

The Writer

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CHAPTER I

INTRODUCTION

A. Background of Study

Education is a process aimed at developing human potential through structured learning and experiences, both within and outside formal environments (Bahodirovna 2024). It involves not only the transfer of knowledge but also the formation of character, skills, social values, and critical thinking abilities (Gumantan et al., 2021). Through education, individuals come to understand the world around them, enhance their intellectual and emotional capacities, and build the skills necessary to contribute to society (Baker 2020). Therefore, education is an integral part of human life that supports personal, social, and cultural development in a sustainable way. The purpose of education is to develop an individual's potential to achieve optimal personal growth in intellectual, emotional, social, and spiritual aspects (Bobunova et al., 2021). Education aims to provide the knowledge and skills necessary to face life's challenges, shape good character, and cultivate critical, creative, and responsible attitudes (Chukwudi et al., 2022). Through education, individuals are expected to understand human values, contribute positively to society, and prepare themselves to play a role in the development of the nation (Ikpi et al., 2021). Thus, education plays a crucial role in shaping well-rounded individuals who can contribute to the collective well-being. In this context, education at

the junior high school level plays a very important role as it is an important stage in individual development.

Education today has undergone significant changes due to technological advancements and the demands of globalization (Machado et al., 2020). Modern education now emphasizes 21st-century skills like creativity, collaboration, communication, and problem-solving, which are essential for addressing the challenges of an ever-evolving world (Valverde-Berrocoso et al., 2020). Thus, contemporary education not only aims to transfer knowledge but also to shape individuals who are adaptable and capable of contributing positively to a dynamic society. One place education that the students must passed is junior high school.

The junior high school (JHS) level is an advanced stage of basic education that follows elementary school (SD) and typically lasts for three years, from grades 7 to 9 (Mardikaningsih, et al., 2021). At this stage, students begin to receive more in-depth and diverse learning, covering subjects such as mathematics, natural sciences, languages, and religious education, aiming to develop their academic abilities, social skills, and life competencie at this level, students are provided with more complex and diverse subjects, including mathematics, natural sciences, Indonesian language, English, religious education, and citizenship education (Yu,Z 2021 ; Irwansyah et al., 2021). In addition, JHS emphasizes the development of character, responsibility, and maturity in facing life's challenges (Strelan et al., 2020). It serves as a crucial transition phase in shaping one's identity,

emotional growth, and readiness to continue education to the next level, which is senior high school (SMA), and to face the broader world. Junior High School (JHS) is the level of education that follows Elementary School (SD), typically attended by students aged around 12 to 15 years (Everhart 2022). JHS lasts for three years, from grades 7 to 9, and serves as a transitional stage between basic and secondary education. In addition to academic development, JHS plays a key role in character building, social skills development, and preparing students to face broader challenges in life (Sihombing et al., 2021). JHS is also a place to foster critical and creative thinking abilities, as well as emotional and social maturity, which are crucial for continuing education to the next level, such as Senior High School (SMA) or vocational education.

Education in Junior High School (JHS) today has evolved with a more modern approach, focusing on character development and 21st-century skills (Syah et al., 2023). In addition to teaching academic subjects like mathematics, language, and science, SMP now emphasizes the formation of social skills, creativity, and critical thinking abilities through various extracurricular activities and collaborative projects (Oben 2021). Besides it also the learning system increasingly integrates information technology, using digital media to enrich the curriculum and enhance interaction between teachers and students (Ab-Rahman et al., 2022). JHS education now prioritizes an inclusive approach, where each student is given the opportunity to develop their potential based on their interests and talents,

while also preparing them to face the ever-evolving global challenges. Learning in Junior High School (JHS) aimed at English language skills is designed to improve students' ability to communicate in English, both orally and in writing (Hikmawati et al., 2021). Additionally, English learning also enhances students' understanding of the culture and social contexts of the language, preparing them to interact in a global environment and access information from international sources (Kwangmuang et al., 2021). This learning is expected to provide a strong foundation for students' further development of English language skills in higher education.

The focus of teaching English in junior high school refers to the process of guiding students, in learning the English language by developing their skills in speaking, listening, reading, and writing. Is not just on teaching basic grammar and vocabulary but also on enhancing students' ability to use English in practical, real-life situations. Teachers a employ varieties of teaching methods, such as communicative language teaching, project-based learning, to engage students in active learning. The aim is to foster critical thinking, creativity, and the confidence to use English as a tool for communication, both inside and outside the classroom. Therefore, communication in English needs to be understood since junior high school.

Teaching English vocabulary in junior high school is a crucial part of the language learning process that aims to expand students' word banks and enhance their ability to communicate effectively. At this level, vocabulary instruction involves not only introducing new words but also

focusing on understanding meanings, proper pronunciation, and using words in appropriate contexts. Teachers often employ various such as language games, interactive activities, and to make vocabulary learning engaging and relevant to students' daily lives. Moreover, it is essential to teach students how to connect new vocabulary with their personal experiences and introduce ways to expand their knowledge. Therefore, teaching English vocabulary in junior high school aims to build a strong foundation for students' language skills, helping them become more confident in speaking, writing, and comprehending more complex material in the future. One of the materials that must be learned is vocabulary.

Vocabulary refers to the set of words and phrases that a person knows and uses in a language (Schmitt et al., 2020). It is an essential component of language proficiency, as it enables individuals to express thoughts, ideas, and emotions effectively (Sun et al., 2022). A strong vocabulary allows for clearer communication, better comprehension of texts, and improved speaking and writing skills (Eichstaedt et al., 2021). Vocabulary can be expanded through exposure to new words, reading, conversation, and practice. It also includes understanding the meanings, pronunciation, and usage of words in various contexts, helping individuals adapt their language use to different situations.

Teaching vocabulary in the classroom typically involves various methods to introduce and deepen students' understanding of new words (Wahyudin et al., 2021). Originally known as a short video-sharing app,

TikTok is now being utilized by educators to create engaging and easily accessible educational content (Alghameeti 2022). Students engage in activities such as reading texts, listening to conversations, or looking at images related to specific words (Ghalebi et al., 2020). Teachers often utilize methods such as word games, memory cards, or group discussions to help students remember and apply vocabulary in various contexts (Webb et al., 2020). In addition, students are also taught to identify synonyms, antonyms, as well as the correct use of words in sentences. This vocabulary learning aims to enrich students' vocabulary and improve their speaking, reading and writing skills in English.

With its creative short-video format, TikTok allows for visual and interactive teaching, enabling students to learn in a fun and engaging way (Alshreef et al., 2023). TikTok to explain complex concepts, share study tips, or even host language challenges that support vocabulary learning and other skills. TikTok offers a new, efficient way to boost student motivation and engagement in the learning process. TikTok has a positive impact as a technology tool in English language learning. The use of TikTok increases students' motivation, makes learning more fun, and helps in vocabulary development. (M. Abhi Rama et al., 2023). Therefore, the researcher will implement TikTok video taken from source content creator in teaching vocabulary to the 7th grade school at SMPN 1 Kalitidu.

B. Research Problem

Based on the research background above, the problem formulations of this study are:

1. How is the implementation of TikTok video in teaching vocabulary to the 7th grade students?

2. How are the students' responses in teaching vocabulary toward the use of TikTok video?

C. Research Objectives of the Study

In connection with the problems above, this study aims to:

1. To find out the implementation of TikTok videos in teaching vocabulary

2. To explore students' responses of using TikTok videos in the vocabulary learning process.

D. Significances of the Study

The benefits of this class action research are:

a. Theoretical Benefits

Theoretically, this research will examine the appropriate learning model to improve students' speech skills through TikTok media. Thus, the findings of this research will enrich the repertoire of knowledge in the field of learning models and methods.

b. Practical Benefits

1). For Students

Through the implementation of the Quantum learning model assisted by TikTok media, it is hoped that the speech skills of SMPN 1 Kalitidu students will improve vocabulary.

2). For Teachers

Expanding the teacher's insight into the application of new models and methods in delivering material. And can be used as one of the teaching alternatives by teachers so as to improve the professional quality of teachers in organizing learning in the classroom in accordance with the applicable curriculum.

3). For Schools

Providing new ideas for schools in an effort to improve the quality of students and teachers in the learning process.

4). For Researchers

Adding experience about classroom action research, as a reference to be implemented in other subjects so that it can become a professional teacher.

E. Definition of Key Terms

1. TikTok Videos

TikTok is a social media platform that allows users to create, share, and view short videos, often set to music or other audio. In this study,

TikTok videos refer specifically to the videos created and shared on the platform that are used as a tool for teaching vocabulary. These videos may include visual elements, text, and audio that are designed to enhance the learning experience (Basch et al., 2022).

2. Vocabulary

Vocabulary is referring to the body of words that individuals must understand and effectively use within a language. It encompasses both receptive vocabulary (words that one can understand when heard or read) and productive vocabulary (words that one can actively use in speaking or writing). Vocabulary acquisition is a foundational component of language learning, playing a significant role in enabling communication, reading comprehension, and overall language proficiency (Wahyudin et al., 2021).

3. Junior high school

Junior High School (Sekolah Menengah Pertama) is the first level of secondary education that serves as a transition between primary and upper secondary education. In many education systems, including in Indonesia, this level covers grades 7 to 9, with a typical student age range of 12 to 15 years old. It is designed to build academic, social and emotional foundations, while introducing students to various disciplines such as math, science, languages and the arts, which can influence their choice of major later on. In international education systems, junior secondary school is often seen as an important stage to prepare students for more complex educational

challenges. The emphasis is not only on intellectual development, but also on social skills and good study habits. Many studies show that motivation, support from teachers and a positive learning environment greatly influence student success at this stage. In general, students at this level embark on more in-depth academic explorations, including career-oriented courses or practical skills, such as applied science or technological arts (Hardhienata, et al., 2021).