

# **DEVELOPING A BILINGUAL FLIPBOOK FOR BIPA LEVEL A1 BASED ON BOJONEGORO LOCAL WISDOM**

**SKRIPSI**



Presented to  
IKIP PGRI Bojonegoro  
in partial fulfilment of the requirements  
for the degree of Sarjana in English Education

By:  
**Nazzah Yusva Jayyidah**  
**NIM 22120013**

**ENGLISH EDUCATION DEPARTMENT**  
**FACULTY OF LANGUAGES AND ARTS EDUCATION**  
**IKIP PGRI BOJONEGORO**  
**2026**

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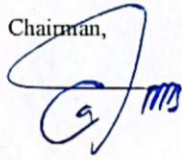
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不经一番寒彻骨，怎得梅花扑鼻香

Bù jīng yī fān hán chè gǔ, zěn dé méihuā pū bí xiāng.

"Without enduring the piercing cold of winter, the plum blossom cannot smell so sweet."

الْوَقْتُ كَالسَّيْفِ إِنْ لَمْ تَقْطَعْهُ قَطَعَكَ

"Time is like a sword. If you did not cut it, it will cut you."

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In order to uphold academic integrity, sincerely, and without coercion from any parties, I hereby declare that the thesis entitled:

### DEVELOPING A BILINGUAL FLIPBOOK FOR BIPA LEVEL A1 BASED ON BOJONEGORO LOCAL WISDOM

Is the result of my own original work, and all sources of information used have been clearly cited in the reference list according to the scientific and academic code of ethic. I am aware that if any violations of scholarly ethics regarding to the authenticity of this work are found, **I personally** accept the consequences in accordance with the applicable regulations and I am prepared to bear legal sanctions.

Bojonegoro, July 14 2026



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## ABSTRACT

Jayyidah, Nazzah Yusva. 2026. Developing a Bilingual Flipbook for BIPA Level A1 Based on Bojonegoro Local Wisdom. Skripsi, English Education Department, Faculty of Language and Arts Education, IKIP PGRI Bojonegoro, Advisor (I) Chyntia Heru Woro Prastiwi, M.Pd./ (II) Dr. Moh. Fuadul Matin, S.S., M.Pd.

**Keywords:** BIPA (Bahasa Indonesia bagi Penutur Asing), Bilingual Flipbook, Bojonegoro Local Wisdom, Level A1, 4D-Model

The increasing interest of foreign tourists in Indonesian culture, particularly during the Bojonegoro Thengul International Folklore Festival (B-TIFF), highlights the need for specific Indonesian for Foreign Speakers (BIPA) learning materials. This Research and Development (R&D) study aims to develop a bilingual flipbook for BIPA Level A1 learners that focuses on Bojonegoro local wisdom. The study utilizes Thiagarajan's 4-D model, encompassing the Define, Design, Develop, and Disseminate stages. Data was gathered through a needs analysis of B-TIFF translators, expert validations, and user evaluations. The initial needs analysis revealed that 100% of the translators identified product explanation as the primary communication barrier for foreign tourists. Consequently, the flipbook was designed with 10 thematic units integrating local culture, bilingual texts, and audio. Expert validation results demonstrated high feasibility, with Material (0.8), Media (0.78), and Bilingual (0.78) experts rating it in the "Very High" and "High" categories. Furthermore, a limited user evaluation yielded an 87% score, placing the product in the "Excellent" category. The study concludes that the digital bilingual flipbook is a highly feasible, practical, and effective pedagogical tool that provides linguistic scaffolding, reduces learner anxiety, and successfully promotes Bojonegoro's cultural heritage to an international audience.

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## ABSTRAK

Jayyidah, Nazzah Yusva. 2026. Developing a Bilingual Flipbook for BIPA Level A1 Based on Bojonegoro Local Wisdom. Skripsi, English Education Department, Faculty of Language and Arts Education, IKIP PGRI Bojonegoro, Advisor (I) Chyntia Heru Woro Prastiwi, M.Pd./ (II) Dr. Moh. Fuadul Matin, S.S., M.Pd.

**Keywords:** BIPA (Bahasa Indonesia bagi Penutur Asing), Bilingual Flipbook, Bojonegoro Local Wisdom, Level A1, 4D-Model

Meningkatnya minat wisatawan asing terhadap budaya Indonesia, khususnya selama Bojonegoro Thengul International Folklore Festival (B-TIFF), menyoroti perlunya materi pembelajaran Bahasa Indonesia bagi Penutur Asing (BIPA) yang spesifik. Penelitian dan Pengembangan (R&D) ini bertujuan untuk mengembangkan *flipbook* dwibahasa untuk pembelajar BIPA Tingkat A1 yang berfokus pada kearifan lokal Bojonegoro. Penelitian ini menggunakan model 4-D Thiagarajan, yang meliputi tahap *Define*, *Design*, *Develop*, dan *Disseminate*. Data dikumpulkan melalui analisis kebutuhan dari para penerjemah B-TIFF, validasi ahli, dan evaluasi pengguna. Analisis kebutuhan awal mengungkapkan bahwa 100% penerjemah mengidentifikasi penjelasan produk sebagai hambatan komunikasi utama bagi wisatawan asing. Oleh karena itu, *flipbook* dirancang dengan 10 unit tematik yang mengintegrasikan budaya lokal, teks dwibahasa, dan audio. Hasil validasi ahli menunjukkan tingkat kelayakan yang tinggi, dengan ahli Materi (0,8), Media (0,78), dan Dwibahasa (0,78) menilainya dalam kategori "Sangat Tinggi" dan "Tinggi". Selanjutnya, evaluasi pengguna terbatas menghasilkan skor 87%, yang menempatkan produk ini dalam kategori "Sangat Baik". Penelitian ini menyimpulkan bahwa *flipbook* dwibahasa digital merupakan alat pedagogis yang sangat layak, praktis, dan efektif yang mampu memberikan perancah linguistik (*scaffolding*), mengurangi kecemasan pembelajar, dan berhasil mempromosikan warisan budaya Bojonegoro kepada khalayak internasional.

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## **CHAPTER I**

### **INTRODUCTION**

#### **A. Background of Study**

Along with the increase in cultural exchange activities between countries, the interest of foreign speakers in learning Indonesian has also skyrocketed (Zein et al., 2020). Foreign tourists visiting Indonesia are very interested in learning about the unique local cultures of various regions across the archipelago. To learn about these cultures, foreign speakers will start by learning Indonesian, and in this case, BIPA (Indonesian as a Foreign Language) provides for this need (Muzaki et al., 2024). The need for BIPA materials is not only general, such as vocabulary and everyday conversation, but also more specific based on their location in learning the culture such as Bojonegoro culture.

Bojonegoro has proven itself to be one of the cities that attracts international tourists through the Bojonegoro Thengul International Folklore Festival (B-TIFF), which has been held since 2019. The event set a MURI (2019) record by featuring 2,019 Thengul dancers in a mass performance along the Sosrodilogo Bridge. This event attracts foreign delegations and tourists to Bojonegoro, bringing in more than 10 countries from abroad. During the event, tourists spend between 4 and 7 days exploring the culture in Bojonegoro. However, due to their limited vocabulary, they heavily relied on Liaison Officers (LO) to understand the local culture. This was also emphasized by Prastiwi & Purnama (2018), who

stated that to master the Indonesian language proficiently, one needs a deep understanding of the culture to help comprehend the given context.

The presence of these foreign delegates and tourists demonstrates the urgent need for a BIPA book that presents the specific culture of Bojonegoro, including complex language to understand cultural details and history, so that they can communicate with local residents and not always rely on assistance from the liaison officer. Unfortunately, the BIPA materials that are widely available only cover general topics, focusing on general culture or specific cultural contexts. Starting from research conducted by Suher & Hermoyo (2017) after that, Susanto et al. (2024), and Saddhono et al. (2024), they only focused more on developing BIPA teaching materials with East Javanese cultural content, on other side Saddhono et al. (2025) developed BIPA teaching materials based on Central Javanese culture, and in 2022, Sudana et al. developed Balinese culture. Although the development of BIPA learning modules with the theme of Bojonegoro tourism has been carried out by Indrawati & Asteria (2025), the BIPA book is not specific in introducing Bojonegoro's local wisdom, such as Thengul art to the history of Kayangan Api, in depth. Therefore, this study will focus on filling this gap.

This research will also focus on developing technology-based and visual teaching media in the form of bilingual flipbooks. The use of digitally accessible flipbooks will make it easier for foreign speakers to learn about Bojonegoro culture anytime and anywhere. With visually appealing learning materials, it is hoped that foreign speakers will be able to better

understand the cultural context. In addition, the use of bilingual (Indonesian-English) audio serves as linguistic scaffolding, useful for helping foreign speakers understand abstract cultural concepts without hindering their language acquisition. Thus, this bilingual flipbook will serve as a bridge between Bojonegoro's local cultural material and their native language.

In a recent study conducted by Indrawati & Asteria (2025), they developed a digital learning module themed on tourism in Bojonegoro for Level 1 BIPA learners. In their research, they did not specifically explain the multicultural aspects or tourism in Bojonegoro, but only explained the implementation, which focused on teaching map reading skills for the Bojonegoro Town Square and emphasized learning positions, locations, and conjunctions. Therefore, in this study, the BIPA teaching materials to be developed will be more in-depth regarding the arts and culture of Bojonegoro, with a presentation of 10 units ranging from history to the arts. Assessing the level of BIPA proficiency based on the CEFR (Common European Framework of Reference) standards, the level of proficiency of the teaching materials to be used at the initial level, A1, will focus on cultural introduction, grammar, and vocabulary related to the local culture of Bojonegoro.

## **B. Formulation of the Problems**

This R&D research will answer the following questions:

1. How is the Define process of developing Bilingual Flipbook for BIPA Level A1 based on Bojonegoro Local Wisdom carried out using a 4D model?
2. How is the Design process of developing Bilingual Flipbook for BIPA Level A1 based on Bojonegoro Local Wisdom carried out using a 4D model?
3. How is the Develop process of developing Bilingual Flipbook for BIPA Level A1 based on Bojonegoro Local Wisdom carried out using a 4D model?
4. How is the Disseminate process of developing Bilingual Flipbook for BIPA Level A1 based on Bojonegoro Local Wisdom carried out using a 4D model?

**C. Objectives of the Study**

The objectives of this study are:

1. To describe the steps that involved in the Define process of the Bilingual Flipbook for BIPA Level A1 based on Bojonegoro Local Wisdom.
2. To describe the kind of materials in the Design process of the Bilingual Flipbook for BIPA Level A1 based on Bojonegoro Local Wisdom.
3. To explain the Develop process in determining validity, practicality, and effectiveness of the Bilingual Flipbook for BIPA Level A1 based on Bojonegoro Local Wisdom.

4. To explain the stages in the Disseminate process of the Bilingual Flipbook for BIPA Level A1 based on Bojonegoro Local Wisdom.

#### **D. Significances of the Study**

##### **1. Theoretical Significance**

**Theoretical Support:** Strengthening theoretical arguments regarding the importance of authentic material and intercultural competence in teaching BIPA at the beginner level.

##### **2. Practical Significance**

- a. **For BIPA Teachers:** Providing innovative, authentic, and ready-to-use teaching materials to facilitate BIPA Level A1 teaching with a focus on the local culture of Bojonegoro.
- b. **For BIPA Students:** Facilitating understanding of the social and cultural context of Bojonegoro, which is directly relevant to those participating in exchange or visit programs such as B-TIFF.
- c. **For Local Government:** Helping to promote and document the local wisdom of Bojonegoro (such as Thengul or Batik Jonegoroan) through modern educational media.

#### **E. Product Specification**

The final product of this research and development is an interactive teaching media in the form of a Bilingual Flipbook. This product will be named BIPA A1 Bojonegoro. The learning will focus on the initial level to introduce and study some of Bojonegoro Local Wisdom materials.

Regarding the format, this Flipbook has been developed in two potential forms: an interactive digital format that will appeal to BIPA learners, which will be presented through an online platform for easy access and a designed visual presentation. The main content that presented of this Flipbook focuses on specific themes of Bojonegoro Local Wisdom, which including the historical, the Arts, to Bojonegoro's Unique Cuisine. The core feature is English audio in listening skill for instructions, or explanations of conversation and cultural concepts that may be difficult for learners to understand. These themes were chosen to provide a wealth of authentic cultural narratives that are relevant to the local context.

## **F. Assumptions and Development Limitation**

### **1. Assumptions**

The development of this Bilingual Flipbook operates under three main assumptions. First, it is assumed that teaching materials based on Bojonegoro Local Wisdom are highly relevant and needed by BIPA Level A1 (Beginner) learners, especially foreign tourists who come directly to Bojonegoro to learn about the local culture. Second, it is assumed that the Bilingual Flipbook is an effective and engaging medium for facilitating language and cultural understanding at the beginner level, as its visual format can simplify complex concepts. Third, it is assumed that the selected R&D model (4-D Model) is a valid and methodologically tested method for producing feasible and accountable teaching products.

## **2. Development Limitation**

To maintain focus and research feasibility, the development of this product has the following limitations:

- a.** R&D Model: The development process will only cover three main stages of the 4-D Model: Define, Design, Develop and Disseminate. This research does not cover the Disseminate stage extensively, so the resulting product is tested for feasibility internally without commercial distribution or large-scale implementation. At the last of the stages, this book will be upload to website that can easily to access.
- b.** Validation: Product validation will be conducted in a focused manner, only through expert judgment consisting of BIPA Material Experts and Media Experts, as well as limited trials on a small group of BIPA learners.
- c.** Scope of Material: The Local Wisdom material featured in the Flipbook is limited to three core themes from Bojonegoro, namely: the historical, the Arts, to Bojonegoro's Unique Cuisine. This Flipbook does not cover all aspects of Bojonegoro's vast culture, but from these three main themes will be separate to 10 units materials.