

**THE ANALYSIS OF CHARACTER EDUCATION VALUES IN FILM
"THE LORD OF THE RINGS: THE RETURN OF THE KING"**

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ABSTRACT

The purpose of the study is to find the good moral to find the character education in the film *The Lord of The Ring: The Return of The King* and to describe the method to build of character education values in the film *The Lord of The Ring: The Return of The King*. This study uses content analysis methods that analyze the contents of dialogue and characters based on values character education. National education is essentially aimed at shaping character. The values of character education instilled in schools aim to shape the character of students when messages and moral values can be obtained through the media of learning in schools. Learning media in promoting moral values and character education can use film media. Film is a very powerful tool in the hand that uses it effectively for a purpose especially for the majority of people and also for children who do use their emotional aspects more than their rationality. This film is a medium that contains a message of character education values. So it is necessary to analyze the character education developed in the movie "*The Lord of the Rings: The Return of the King*".

This research is included in the qualitative research using the semiotic approach of Roland Barthes theory and including the type of document research. In collecting data the method of observation and documentation are used.

The results of this study indicate that: First, there are character values in the film "*The Lord of the Rings: The Return of the King*", namely the value of belief, hard work, responsibility, care, and the spirit of nationality. These values are developed so that humans can live and practice the values of character education for their personality. Second, there are 3 methods of formation, namely the method of trust and assistance, leadership, and example.

Keyword : *Analysis, Values of Character Education, Film The Lord Of The Rings: The Return Of The King*

ABSTRAK

Oktafia, Nina. 2020. Analisis Nilai Pendidikan Karakter dalam Film The Lord of The Rings: The Return of The. Skripsi, English Education Department faculty of languages and education IKIP PGRI Bojongoro. Penasihat (I) Chyntia Heru Woro prastiwi, M.Pd. Advisor (II) Oktha Ika Rahmawati, M.Pd.

Tujuan dari penelitian ini adalah untuk menemukan nilai pendidikan karakter dalam film *The Lord of The Ring: The Return of The King* dan untuk mendeskripsikan metode untuk membangun atau membentuk pendidikan karakter dalam film *The Lord of The Ring: The Return of The King*. Penelitian ini menggunakan metode analisis isi yang menganalisa isi dari dialog dan karakter berdasarkan nilai pendidikan karakter. Pendidikan nasional pada dasarnya bertujuan dalam membentuk karakter. Nilai pendidikan karakter ditanamkan di sekolah bertujuan untuk membentuk karakter siswa dan nilai moral dapat diperoleh dengan media pembelajaran di sekolah. Media pembelajaran dalam mengenalkan nilai moral dan pendidikan karakter dapat menggunakan media film. Film adalah alat yang ampuh sekali di tangan yang mempergunakannya secara efektif untuk sesuatu maksud terutama sekali terhadap masyarakat kebanyakan dan juga anak-anak yang memang lebih banyak menggunakan aspek emosinya dibanding aspek rasionalitasnya. Film ini merupakan media yang mengandung pesan nilai-nilai pendidikan karakter. Sehingga perlu dilakukan analisis terhadap pendidikan karakter yang dikembangkan dalam film "*The Lord Of The Rings: The Return Of The King*". Dan yang menjadi focus dalam penelitian ini adalah Is there a character education in the film "*The Lord Of The Rings: The Return Of The King*" ? Apa metode pembentukan nilai-nilai pendidikan karakter dalam film "*The Lord Of The Rings: The Return Of The King*"?

Penelitian ini adalah termasuk kedalam penelitian kualitatif dengan menggunakan pendekatan semiotic teori Roland Barthes dan termasuk jenis penelitian dokumen. Dalam pengumpulan data digunakan metode observasi dan juga dokumentasi. Sedangkan untuk analisisnya, peneliti menggunakan metode *content analysis* yang menganalisis isi dialog, alur, setting dan karakter berdasarkan nilai-nilai pendidikan karakter.

Hasil penelitian ini menunjukkan bahwa : *Pertama*, terdapat nilai karakter dalam film "*The Lord Of The Rings: The Return Of The King*" yaitu nilai keyakinan, kerja keras, tanggung jawab, peduli, dan semangat kebangsaan. Nilai-nilai tersebut dikembangkan agar manusia dapat menghayati dan mengamalkan nilai-nilai pendidikan karakter bagi pribadinya. *Kedua*, terdapat 3 metode pembentukan yaitu metode kepercayaan dan pendampingan, kepemimpinan, dan keteladanan.

Kata kunci : *Analisis, Nilai-nilai Pendidikan Karakter, Film The Lord Of The Rings: The Return Of The King*

BACKGROUND OF STUDY

Character education has attracted the attention of various countries in the world to prepare a generation of higher quality, not only for the interests of individual citizens but also for citizens as a whole. Character education can be interpreted as the deliberate use of all dimensions of school life to foster optimal character development (our deliberate efforts of all dimensions of school/madrasah life to help form character optimally. Therefore character education requires special methods appropriate for education can be achieved.

RESEARCH METHODS

The design of this study uses a qualitative descriptive approach. Data analysis in qualitative research begins with preparing and organizing data (that is, text data such as transcripts, or image data such as photographs) for analysis, then reducing the data to a theme through the process of coding and summarizing code, and finally presenting data in the form of charts, tables or discussion. The research approach uses a semiotics approach following Roland Barthes's semiotic theory Sobur (2003:128) focuses on the significance of two stages, namely denotation, and connotation.

FINDINGS AND DISCUSSION

1. Values of Character Education in Film "The Lord of the Rings Film: The Return of the King"

Based on 18 characters set by the Ministry of Education and Culture and Islamic character according to the Qur'an and Hadist, there are 5 characters in the film The Lord of the Rings: The Return of the King. These characters are the character of the belief that can be found 4 times, the character of hard work that can be found 3 times, the social care character that can be found 4 times, the responsibility character that can be found 3 times, and the character of national spirit that can be found in the film 2 times

Conviction the character value of trust is the attitude and behavior that believes in something that is used as a foundation in something/everything, so that if you do it will be an encouragement for those who believe it. In this film, 4 scenes depict the character, namely in scene 4, scene 5, scene 10, and scene 12.

Hard Work character values are behaviors that show serious efforts in overcoming various barriers to learning and assignments and completing tasks as well as possible. In this film, 3 scenes show the character of hard work. namely scene 7, scene 35, scene 44.

Social care character values are the attitudes and actions that always want to assist others and the people in need. In the movie The Lord of the Rings: The Return of the King, 4 scenes depict social care characters, namely scene 3, scene, scene 30, and scene 39.

Responsibility character value is the attitude and behavior of someone to carry out the task. In the movie The Lord of the Rings: The Return of the King, 3 scenes describe the character tagging responsible, namely scene 15, scene 16, and scene 23.

Spirit of nationality the value of the character of the national spirit is a way of thinking, acting, and having the insight that places the interests of the nation and the State above self and group interests. In the film The Lord of the Rings: The Return of the King, 2 scenes depict the character of the National Spirit, namely, scene 29 and scene 51.

2. Method of Forming the Value of Character Education in the Film "The Lord of the Rings: The Return of the King"

The process of education, the value of character education also has methods in shaping character education in still and practice good character values for students. These methods are realized by the existence of several functions of film learning media. In the film The Lord of the Rings: The Return of the King, there are 3 methods of character formation, namely the method of trust and assistance can be found 6 times, the leadership method can be found 4 times,

and the exemplary method can be found 6 times.

The Method Ibrah and Mau'idah according to the theory of Gunawan (2012), the Hebrew Method means a psychological condition that conveys humans to the essence of something witnessed, faced by reasoning that causes the heart to admit it. Whereas mau'idhoh is gentle advice received by the heart by explaining its reward or threat. In the movie *The Lord of the Rings: The Return of the King* there is a method of providing 'ibrah and Mau'idah that can be found 5 times, namely scene 4, scene 5, scene 6, scene 12, and scene 15.

Habituation Method according to the theory of Gunawan (2012), Capitalization is something that is done repeatedly so that something can become a habit. This method is based on experience because what is familiarized is something practiced. And the essence of habit is repetition.

CONCLUSIONS

Based on research that has been conducted by researchers in analyzing the values of character education in the film " *The Lord of the Ring: The Return of the King* " can be concluded as follows:

1. The values of character education contained in the film *The Lord of the Ring: The Return of the King*, namely the value of belief/trust, the value of social care, the value of hard work, and the value of responsibility
2. The methods of forming character education values in the film *The Lord of the Ring: The Return of the King* found 3 methods, namely:
 - a. Provide ibrah and mau'idah in scene 4, scene 5, scene 6, scene 12, and scene 15
 - b. Give exemplary and appreciation in scene 3, scene 7, scene 16, scene 30, scene 39, and scene 44.
 - c. Habituation method in scene 23, scene 29, scene 35, and scene 51.

In the film *The Lord of the Rings: The Return of the King*, there are habituation methods that can be found 4 times, namely scene 23, scene 29, scene 35, and scene 51.

The Method Exemplary according to the theory of Gunawan (2012) metode exemplary in handling characters to students in school, modeling is a more effective and efficient method. Because students (especially students of primary and secondary education) generally tend to imitate (imitate) their teachers or educators. It is indeed psychologically students like to imitate, not only the good, even sometimes the bad characters are also imitated.

In the film *The Lord of the Rings: The Return of the King*, there is a method of giving an example that can be found 6 times, namely scene 3, scene 7, scene 16, scene 30, scene 39, and scene 44.

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