

THE ANALYSIS OF CHARACTER EDUCATION VALUES IN FILM "BIG HERO 6"

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ABSTRACT

Shodikin, 2020. The Analysis of Character Education Values in the "Big Hero 6" Film. Thesis, English Education Department, Faculty of Languages and Art IKIP PGRI Bojonegoro. Advisor (I) ChyntiaHeruWoroPrastiwi, M.Pd. Advisor (II)OkthaIkaRahmawati, M.Pd.

The purpose of the study is to find the good moral of the Big Hero 6 movie and to describe what method used in building character education values in Big Hero 6 films. This study uses content analysis methods that analyze the contents of dialogue and characters based on values character education. National education is essentially aimed at shaping character. The values of character education instilled in schools aim to shape the character of students when messages and moral values can be obtained through the media of learning in schools. Learning media in conveying moral values and character education can use film media. This film is a media that contains the message of the values of character education. So that, it is necessary to analyze the character education developed in the film "Big Hero 6".

This research is included in qualitative research using the semiotic approach of Roland Barthes's theory and including the type of document research. In collecting data the method of observation and documentation are used.

The results of this study indicate that the character values in the film "Big Hero 6" are the values of social caring, discipline, spirit of nationality, creativity, honesty, and responsibility. These values are developed so that humans can live and practice them. There are 3 methods of formation, namely the method of conversation, habituation, and exemplary.

Keywords: Analysis, Values of Character Education, Big Hero Films 6

ABSTRACT

Shodikin, 2020. Analisis nilai pendidikan karakter pada film "Big Hero 6". Skripsi, English Education Department faculty of languages and education IKIP PGRI Bojongoro. Penasihat (I) ChyntiaHeruWoroprastwi, M.Pd. Advisor (II) OkthaIkaRahmawati, M.Pd.

Tujuan dari penelitian ini untuk menemukan nilai moral dari film Big Hero 6 dan untuk mendeskripsikan metode apa yang digunakan dalam membangun nilai-nilai pendidikan karakter pada film Big Hero 6. Penelitian ini menggunakan metode analisis isi yang menganalisis isi dialog dan karakter berdasarkan nilai-nilai pendidikan karakter. Pendidikan nasional pada hakekatnya bertujuan dalam membentuk karakter. Nilai-nilai pendidikan karakter yang ditanamkan di sekolah bertujuan untuk membentuk karakter peserta didik ketika pesan dan nilai moral dapat didapatkan melalui media pembelajaran di sekolah. Media pembelajaran dalam menyampaikan nilai moral dan pendidikan karakter dapat menggunakan media film. Film ini merupakan media yang mengandung pesan nilai-nilai pendidikan karakter. Sehingga perlu dilakukan analisis terhadap pendidikan karakter yang dikembangkan dalam film "Big Hero 6".

Penelitian ini adalah termasuk ke dalam penelitian kualitatif dengan menggunakan pendekatan semiotik teori Roland Barthes dan termasuk jenis penelitian dokumen. Dalam pengumpulan data digunakan metode observasi dan juga dokumentasi.

Hasil penelitian ini menunjukkan bahwa nilai karakter dalam film "Big Hero 6" yaitu nilai disiplin, jujur, kerja keras, kreatif, tanggung jawab, dan peduli. Nilai-nilai tersebut dikembangkan agar manusia dapat menghayati dan mengamalkannya. Terdapat 3 metode pembentukan yaitu metode percakapan, pembiasaan, dan keteladanan.

Keywords: *Analysis, Values of Character Education, Big Hero Films 6*

BACKGROUND OF STUDY

According to these explanations the writer wants to find of character education values contained in in Big Hero 6 film and the writer want to explain what are method used to built the character education values in Big Hero 6 film.

RESEARCH METHODS

In this study, the authors used a descriptive study in which the data collection was sourced from verbal data and also accompanied by analysis to illustrate how the contents and illustrations of the values of character education contained in the film "Big Hero 6".

In this study using the theory of semiotics from the theory of Roland Barthes where the data retrieval is taken from the denotative and connotative meaning in the Big Hero 6 movie.

In the theory of semiotics, there is the term representation which is the process of the meaning of ideas, knowledge, or physical messages. Representation is specifically defined as signs to re-display something that is perceived, sensed, imagined, or felt in physical form.

FINDINGS AND DISCUSSION

Based on 18 characters that have been set by the Ministry of Education and Culture and Islamic character according to the Qur'an and Hadith, there are 6 characters in this Big Hero 6 film. These characters are social care characters that can be found 2 times, creative characters that can be found 1 time, disciplinary characters that can be found 1 time, responsibility characters that can be found 1 time, honest characters that can be found as much as 1 times and national spirit characters that can be found in the film 1 time.

1. Values of Character Education in The Film "BIG HERO 6"

a. Social care

Social care character values are the attitudes and actions that always want to provide assistance to others and the people in need. In the movie Big Hero 6 there are 2 scenes that depict social care characters, namely scene 11, scene 20.

b. Discipline

Discipline is an action that shows an orderly and compliant behavior with various rules and regulations. Disciplinary characters in this film can be found once in scene 5.

c. Spirit of nationality

The spirit of nationality is a way of thinking, acting, and having the insight that places the interests of the nation and the State above the self and group interests. The national spirit character is found 1 time in The BIG HERO 6 in scene 6

d. Creative

Creative is thinking and doing something to produce a new way or result from something already owned. Creative characters in the film can be found once in scene 22.

e. Honest

Honest is a behavior that is based on efforts to make himself as a person who can always be trusted in words, actions, and work. Honest characters in this film can be found 1 time in scene 15.

f. Responsible

Responsibility is the attitude and behavior of a person to carry out the duties of his obligation, which should be done to oneself, society, environment (natural, social, cultural), country, and God Almighty. The character of responsibility in the film can be found 1 time in scene 26.

2. Method of Forming Character Education Values in Big Hero Films 6

The process of education, the value of character education also has methods in the formation of character education to instill and practice good character values for students. These methods are realized by the existence of several functions of film learning media. In the film Big Hero 6 there are 3 methods of character formation, namely the method of conversation, the habit method, and the exemplary method.

a. Conversation method

The method of conversation is alternating conversations between two or more parties through question and answer about a topic and deliberately directed to the desired goal. The method of conversation in this film can be found 2 times, namely in scene 11 and scene 15.

b. Habituation method

CONCLUSIONS

Based on the research that I have analyzed in the film Big Hero 6, it can be concluded that this film contains positive character values according to religion and education in Indonesia. As for the value of character education in the film, it includes social care, discipline, national spirit, creativity, honesty, and responsibility. Due to the lack of moral values in students nowadays, this film is suitable for viewing to all junior and senior high school students to be used as guidance or guidelines to become good students in the future.

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Habituation is something that is done repeatedly so that something can become a habit. This method is based on experience because what is familiarized is something practiced. And the essence of habit is repetition. The custom method in this film can be found 2 times in scene 20, and scene 27.

c. Exemplary methods

In instilling character in students at school, modeling is a more effective and efficient method. Because students (especially students of primary and secondary education) generally tend to serve (imitate) their teachers or educators. It is indeed psychologically students really like to imitate, not only the good, even sometimes the bad characters are also imitated. The exemplary method in this film can be found 3 times in scene 5, scene 6, and scene 22.

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