

# AN ANALYSIS OF VOCABULARY TRAINING FANPAGE ON INSTAGRAM

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## ABSTRACT

**Khomaisaroh, Nurul, 2020. An Analysis of Vocabulary Training Fanpage on Instagram".  
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This research is to describe the tutor training fanpage method vocabulary on Instagram and identify the followers' responses towards material vocabulary on English fanpage. It is conducted to know how the tutor used the media to give explanation of the vocabulary through video on Instagram and the visitor's followers' response to the method the teacher gave in video on Instagram.

The researcher used descriptive qualitative to analyze the data. The researcher collected the data by observation and documenting some important data from the tutor and the visitor's followers that support this research. The data were collected from interviews, and identify the visitor's followers' responses to this method. The techniques of analyzing data were reduction of data, data analysis, presenting the data, and drawing the conclusion. The subject of this research focuses on the tutor method vocabulary and the response of the visitor's followers. The object of this research is the method of vocabulary training fanpage on Instagram.

Based on the collecting of the data, the researcher concluded that the material used by the English tutor were (1) synonym, idiom, and idiom expression. The media used by English tutor were real things, video. Then, the strategies used by the tutor were: (1) ask the visitor to make an example from the tutor method vocabulary. The problems of implementation is: (1) the teacher didn't give and put the method of vocabulary on Instagram as the famous figure the Instagrammer used. The visitor's didn't have any problem about the method, because the response from the participant comment the researcher got the data, the visitor's always satisfied with the method of vocabulary the teacher has given to the visitor's followers.

**Keyword :** *Analysis, The Method Of Vocabulary, Identify the Participants on Instagram*

## ABSTRACT

*Khomaisaroh, Nurul. 2020. Analysis latihan vocabulary pada halaman instagram di Pendidikan Bahasa Inggris IKIP PGRI Bojonegoro. Skripsi, English Education Department faculty of languages and education IKIP PGRI Bojonegoro. Penasihat (I) Chyntia Heru Woroprastawi, M.Pd. Advisor (II) OkthaIkaRahmawati, M.Pd.*

Penelitian ini bertujuan untuk mendeskripsikan kosakata metode tutor training fanpage di instagram dan mengidentifikasi tanggapan pengikut terhadap materi kosakata pada fanpage bahasa Inggris, dilakukan untuk mengetahui bagaimana tutor digunakan, media untuk memberikan penjelasan kosakata melalui video di instagram dan respon pengikut pengunjung. metode yang diberikan guru dalam video di instagram.

Peneliti menggunakan deskriptif kualitatif untuk menganalisis data, peneliti mengumpulkan data dengan observasi dan mendokumentasikan beberapa data penting dari tutor dan pengikut pengunjung yang mendukung penelitian ini. Data dikumpulkan dari wawancara, dan mengidentifikasi pengikut pengunjung. Teknik analisis data yaitu reduksi data, analisis data, penyajian data, dan penarikan kesimpulan. Penelitian ini berfokus pada kosakata metode tutor dan respon pengikut pengunjung. Peneliti adalah metode fanpage pelatihan kosakata di instagram.

Berdasarkan pengumpulan data, peneliti menyimpulkan bahwa materi yang digunakan oleh tutor bahasa Inggris adalah (1) ekspresi sinonim, idiom, dan idiom. Media yang digunakan oleh tutor bahasa Inggris adalah benda nyata, video. Kemudian, strategi yang digunakan oleh tutor bahasa Inggris Pengajar adalah: (1) meminta pengunjung untuk mencontohkan kosa kata metode tutor. Masalah penerapannya adalah: (1) Guru tidak memberikan dan meletakkan metode kosa kata tersebut pada instastory sebagai fitur terkenal yang digunakan instagrammer. Pengunjung tidak mempermasalahkan metode tersebut, karena respon dari komentar peserta peneliti mendapatkan datanya, pengunjung selalu puas dengan metode kosa kata yang telah diberikan guru kepada followers pengunjung.

**Keywords :** analisis, cara metode yang digunakan, mengidentifikasi partisipan.

**BACKGROUND OF STUDY**

The researcher want to analyze learning online on social media through instagram. The researcher has found a fanpage on instagram to learn method of vocabulary from the english tutor and want to analyze the participant visitor’s on instagram fanpage

**RESEARCH METHODS**

The research approach in this study is an descriptive qualitative research,the method in this research is qualitative method. The research is directed at the reality associated with the online learning process on Instagram, with the aim of increasing the learners to understand vocabulary easily and practically. Thus the researcher tries to understand the state of the object and is always careful in extracting information so that the relevant informant does not feel burdened.

This research tries to describe a symptom or situation systematically so that the research subject becomes clearer. The purpose of this research is to describe about

an analysisof vocabulary training fanpage on instagram.

**FINDINGS AND DISCUSSION**

From the fanpage the researcher obtained the data after the tutor explained the material and distributed it on the fanpage. So the visitor's followers give participation in response to learning in the comments column provided by the Instagram feature. After all the visitor's followers have participated in collecting answers, the visitor's followers will get a response again for answers from the visitor followers.

The tutor will comment on the answers the visitor followers are true or false. As observed by the researcher of the researchers' data it can be that the response of the visitor's fanpage and the tutor is very well received, seen from the data the researcher took on the fanpage.

Based on the data on finding in this discussion, that the data obtained by the research, The visitor has a very good response, it can be seen from the responses given by the visitor follower when commenting that the tutor is very good at presenting and delivering material about synonyms, ideas and expression idiom.

**Table 4.1 example of the teacher learning vocab on Instagram**

No	The Visitor’s Followers	The Participants Answer	The Tutor Response
1	The visitor followers	- Normally, I am very (sensible),but yeterday I was being so silly about breaking my drawing. - Sometimes I’m (sensitive) person,I will stop singing when my friends laugh at my voice.	It’s great answer √,thankyou.
2	The visitor followers 2	If you are sensible person you will buy more toilet paper.If you are not sensible person you will not wash your hands every time.I’m sensitive person	It’s great and topical anwer √,thankyou.
3	The visitors followers 3	The thing which you mentioned that you might cry over somebody who’d probably not like your ig profil truly makes me a sensitive person.	Aww,thankfully everyone is very kind and it’s great answer √.

4	The visitors followers 4	I consider my self to be a sensible person mainly in decision making.	Brilliant,thanks √.
5	The visitors followers 5	I am being sensible by not going to a farewell party tomorrow due to emergency situation right now.And I am very sensitive when I hear the world “flu” it will make me suddenly coughing and sneezing.	Good examples and stay well,it’s great answer √,thankyou.

## CONCLUSIONS

This has answered the research problem so far, with questions; What method is used by the english programmers fanpage in instagram in presenting the material?the teacher Use instagram to share photos of the things they have to m make the method. From the data obtained and discovered by researchers that, the methods that exist in the Instagram fanpage present about the types of vocabulary related to theory of Thornbury, (2002).

That vocabulary has each type of grouping. And from the fanpage on Instagram data that the research got through finding, the fanpage on Instagram uses the type of vocabulary that is classified as a type of word and idiom grouping, and the fanpage on Instagram tutor presents and shares a video that covers with an expression of idioms. the tutor uses for vocabulary teaching at the institution. And How is the visitors’s followers response towards the vocabulary material in the english fanpage? Many visitor's gave the correct answer and gave a good compliment to the tutor and the fanpage. The tutor was very successful in making the visitor's understanding of vocabulary increase.

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